



# North South University

## Request for Expression of Interest (EOI)



### NSU-KGF RESEARCH PROJECT

#### Assessing Adoption and Diffusion of Agricultural Innovations in Bangladesh

#### Department of Economics, North South University

## Request for Expression of Interest (EOI) for field survey

<b>1</b>	<b>Request for</b>	EOI from Firms to collect field survey data from sample respondents for the NSU-KGF research project.
<b>2</b>	<b>Source of fund</b>	<b>NSU-KGF Research Project</b>
<b>3</b>	<b>Ref no. with date</b>	Ref.No. 09/2022/2023/01 <span style="float: right;">October 5, 2022</span>
<b>4</b>	<b>EOI closing date and time</b>	October 20, 2022 <span style="float: right;">Time: 2:00PM</span>
<b>5</b>	<b>Place of EOI submission</b>	EOI to be submitted in two sets: (one original and one duplicate) each set with all supporting documents must be submitted in a sealed covered envelope at North South University, NSU-KGF research project Level 2, North Tower (Besides ERP Center) 15 Bashundhara, Dhaka-1229.
<b>6</b>	<b>Brief description of assignment</b>	<p>North South University Bangladesh in collaboration with Curtin University, Australia, University of Western and Bangladesh Agricultural University implementing a study titled “ASSESSING ADOPTION AND DIFFUSION OF AGRICULTURAL INNOVATIONS IN BANGLADESH”. As part of this study, NSU will Collect information from key agricultural value chain participants such as Personnel of NARS, Farmers, Sales/retailers, and importers’ agents or producers through interviews.</p> <p>Objectives of this primary survey is to generate adoption characteristics agricultural technology users in the agricultural value chain.</p> <p>Survey, KIIs, and FGDs: Survey, Technique, and Coverage Scope of Work. The selected applicant will collect primary information through a questionnaire-based field survey of key agricultural value chain participants as mentioned above.</p> <p>The selected applicant will deliver all activities to be detailed in the TOR (Terms of reference) related to the primary survey including data collection and cleaning and processing as per TOR.</p> <p><b>Sampling Design</b> The consultant will be responsible for collecting data reasonably selected from various agricultural value chain participants via a questionnaire-based survey. The total number of samples and their distribution by participant categories will detail in TOR.</p>
<b>7</b>	<b>Qualification and Experience required:</b>	<p>(a) The Firm should have at least 5 years of experience in conducting primary data collection using farm survey questionnaires and applying appropriate methods;</p> <p>(b) The Team Leader of the consulting firm to be involved in the survey should have at least Masters in Business/ Economics/ Social Science Discipline. Also, he/she should have a minimum of 10 years of professional experience in the field of project management;</p> <p>(c) The team must include one member with statistical background for data processing;</p> <p>(d) The applicant needs to have a clear understanding of the issues of the survey research method and communication ability with the survey participants;</p> <p>(e) The applicant needs to have an adequate number of qualified human resources and should engage adequate enumerators for field survey as required;</p> <p>(f) The applicant needs to have an adequate number of Tablets or Smart Phones (compatible to operate required applications and fully functional) in order to collect accurate information;</p> <p>(g) The survey firm should have experience in successfully completing at least three (3) similar types of survey work.</p>
<b>8</b>	<b>List of necessary documents:</b>	<p>(a) Profile of the firm with detailed information;</p> <p>(b) CV of the Lead Consultant/team leader (who will lead the assignment) – Maximum 2 pages highlighting the related role played and assignment completed,</p> <p>(c) Other Team members (who will be involved in the assignment) Short CV highlighting their roles and related assignments completed;</p> <p>(d) Firm’s/Individual’s TIN and VAT registration etc.</p> <p>(e) Bank solvency certificate.</p> <p>(f) The organization must submit documents i.e., copies of Notification of Award, copies of the agreement etc. in support of three (03) years of experience in conducting similar studies.</p> <p>(g) The organization must submit a copy of an up-to-date (2021-22) Trade license; A copy of the Certificate of Incorporation will also be accepted.</p> <p>(h) The organization must submit an up-to-date (2020-21) Income Tax Payment Receipt/Certificate.</p>
<b>9</b>	<b>Information for the Applicant:</b>	<p>(a) Envelope should be marked with the name and reference no. of the EOI</p> <p>(b) In any circumstances, no EOI will be accepted after the closing date and time.</p> <p>(c) A shortlist of firms will be prepared based on the merit and qualifications of the EOI applicants.</p>
<b>10</b>	<b>Procurement Method:</b>	Selection will be made on the basis of Selection under Fixed Budget (SFB), rule 106, PPR 2008
<b>11</b>	<b>NSU project authority reserves the right to accept or reject any or all of the EOIs or cancel the procuring process at any stage without assigning any reason whatsoever and without incurring any liability to the affected applicant(s). Authority will not be responsible for any cost or expenses incurred by the applicant in connection with the preparation or delivery of the EOI. Authority will not be responsible for any delay in submission including a delay due to postal or any other reason.</b>	
<b>12</b>	<b>Name, designation and address of the official inviting EOI</b>	<p>Prof. Dr. Nazrul Islam Professor (Agriculture and Resource Economics) Department of Economics, School of Business and Economics &amp; Coordinator and PI of the research project North South University (NSU), 15 Bashundhara, Dhaka - 1229, BANGLADESH</p>
<b>13</b>	<b>For information and queries:</b>	<p>Dr. Meraz Uddin Ahmed Project Manager of the NSU/KGF Project Email: dr.meraz@yahoo.com Phone: +880-2-55668200 ex 6888 Cell phone: 01819-454115</p>