



Student Learning
Assessment
Report:
Summer 2022

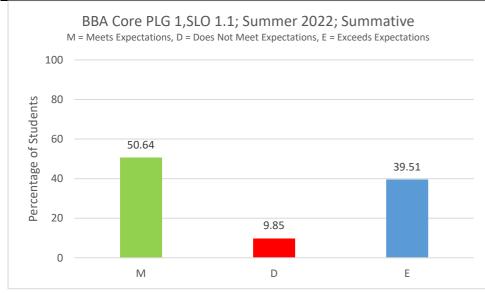
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# Summer 2022 Student Learning Assessment Report: BBA Program

(Common Program Learning Goals and Student Learning Outcomes for all BBA Disciplines)

1. Communications  1.1 Communicate ideas and arguments effectively  1.2 Communications  1.3 Communicate ideas and arguments effectively  1.4 Communicate ideas and arguments effectively  1.5 Course Embedded Assessment Test, and Course Embedded effectively  1.6 Communications  1.7 Communicate ideas and Assessment Test, and Course Embedded effectively  1.8 See Target: 80% of students should meet or exceed expectation.  1.8 See Target: 80% of students should meet or exceed expectation.  1.8 See Target: 80% of students should meet or exceed expectation.  1.8 See Target: 80% of students should meet or exceed expectation.  2. Students did not meet expectation in formative assessment but students met expectation in summative assessment.  3. Students did not meet expectation in summative assessment.  4. Students meet or exceed expectation.  4. Students did not meet expectation in summative assessment.  4. Trend: Students performance in (NSUCC) is also working different.	Program	Student Learning	Maaguus	Magazzana ant Cuitania	Dogusl4	Observation(s)	Clasina tha I aan
	Learning Goal	Outcome 1.1 Communicate ideas and arguments	Assessment Test, and Course Embedded Assessment (MGT 489, integrative capstone course group term projects). Formative: Course Embedded Assessment (MGT 368 group term	Meets Expectation: 60% to 80%; Does Not Meet Expectation < 60%; Exceeds Expectation > 80%  Course-Embedded Assessment: Rubric #	Figures BBA Core 1 –	meet or exceed expectation.  Students did not meet expectation in formative assessment but students met expectation in summative assessment.  Trend: Students performance in summative assessment has deteriorated over the period. High number of students did not meet expectation in this area. This is an area of high concern. However,	share their ideas in an articulated manner. Moreover, North South



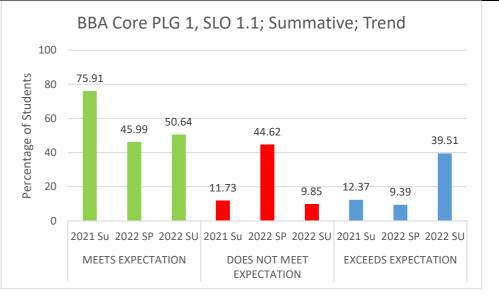


Figure BBA Core- 1 Figure BBA Core- 2

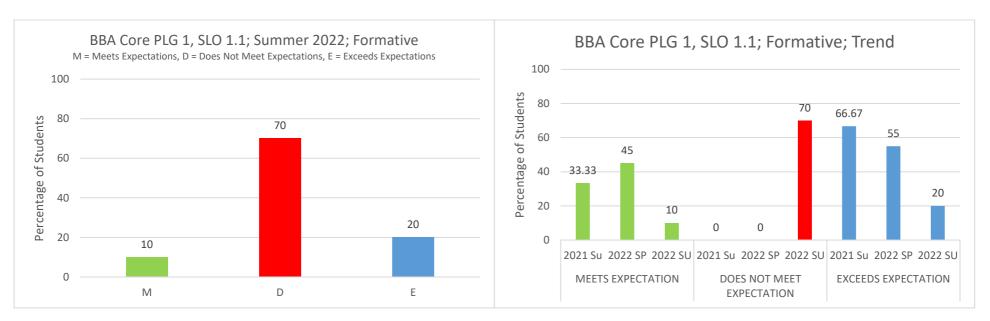


Figure BBA Core- 3 Figure BBA Core- 4

Program	Student					
Learning	Learning					
Goal	Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
2. Critical	2.1	Summative: Exit Assessment Test,	Exit Assessment Test: Meets	See Figures	Target: 70% students	The faculties are continuously improving
Thinking	Correctly	and Course Embedded Assessment	Expectation: 60% to 80%; Does	BBA Core 5	should meet or exceed	their course materials in different ways to
	apply	(MGT 489, integrative capstone	Not Meet Expectation < 60%;	<i>−</i> 6.	expectations.	boost students' morale and motivate them
	foundation	course group term projects).	Exceeds Expectation > 80%	Please see	Students met the target.	to focus on applying their knowledge to
	knowledge	Formative: Course Embedded	Course-Embedded Assessment:	the	Students met me target.	better business decision.
	gained in	Assessment from the Disciplines:	Rubric # 2.1.1.1 (summative);	following	Trend: Students	
	BBA core	FIN 435 group term projects for	A&F.4.R. 2 for A&F students,	figures for	performance in this area	
	courses	A&F students; HRM 480 group	rubric # HRM.3.R.1 for HRM	the	has deteriorated over	
	for	terms projects for HRM students;	students, rubric # INB.2.R.1 for	formative	the period. Around 26%	
	analysis	INB 480 group term projects for	INB students, rubric #	results:	of the students did not	
	and	INB students; MIS 470 group term	MIS.2.R.1 for MIS students,	A&F-13,	meet expectation in this	
	decision	projects for MIS students; and	rubric # MKT.1.R.2 for MKT	HRM-9,	area.	
	making	MKT 460 group term projects for	students (formative)	INB-5, MIS-		
		MKT students		5, MKT-1		

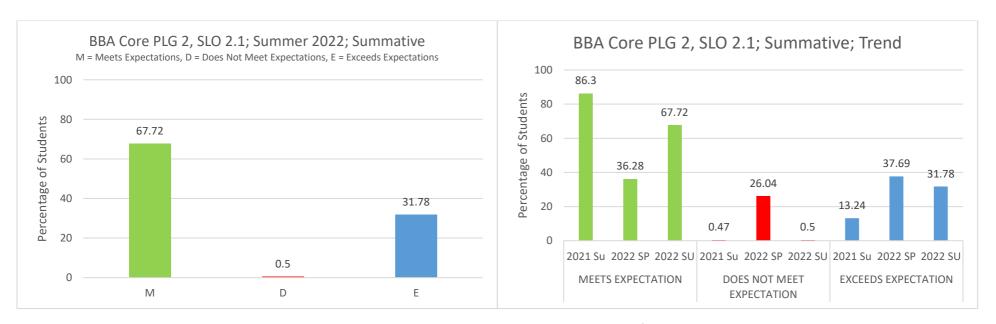


Figure BBA Core- 5 Figure BBA Core- 6

Program Learning	Student Learning	14	Measurement	D 11		
Goal	Outcome	Measure	Criteria	Result	Observation(s)	Closing the Loop
2. Critical Thinking	2.2. Engage in	Summative: Exit	Exit Assessment	See	Target: 60% students	By applying uniformity in their approach to
	critical thinking and	Assessment Test, and	Test: Meets	Figures	should meet or exceed	the classrooms, the school managed to ensure
	analysis of business	Course Embedded	Expectation: 60% to	BBA	expectation.	satisfactory student learning across all
	phenomena to realize	Assessment (MGT	80%; Does Not Meet	Core 7 –	Students met the target.	courses taught.
	opportunities for	489, integrative	Expectation < 60%;	10.	Students met tile target.	
	performance	capstone course	Exceeds Expectation		Trend: Students met the	
	improvement at all	group term projects).	> 80%		target in this area and	
	levels	Formative: Course	Course-Embedded		performance seemed to	
		Embedded	Assessment: Rubric		increase over the period	
			'		with increasing number of	
		Assessment (MGT	# B.2.2.1.1		students meeting the	
		368 group term			expectation.	
		projects)			1	

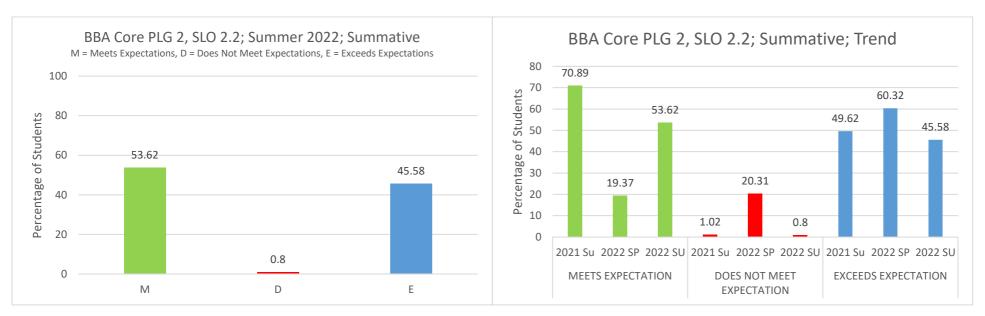


Figure BBA Core- 7 Figure BBA Core- 8

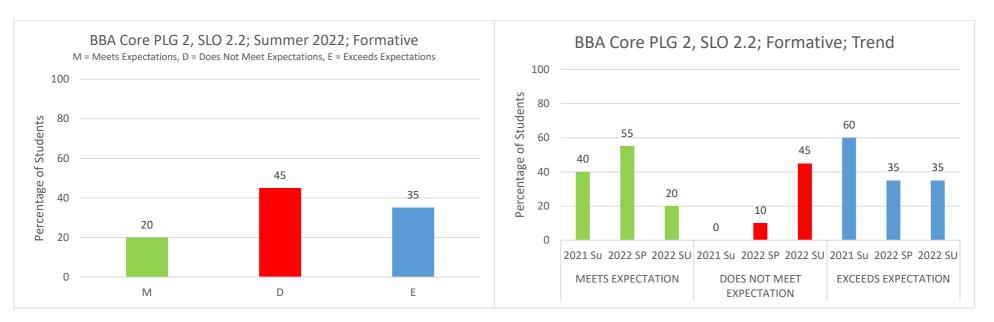


Figure BBA Core- 9 Figure BBA Core- 10

Program Learning	Student Learning		Measurement			
Goal	Outcome	Measure	Criteria	Result	Observation(s)	Closing the Loop
3. Integration	3.1 Utilize knowledge	Summative: Exit	Exit Assessment	See	Target: 80% students should	Faculties developed different strategies to
	in the areas of	Assessment Test, and	Test: Meets	Figures	meet or exceed expectation.	deliver lecture content in the classroom
	accounting,	Course-Embedded	Expectation 60% to	BBA	_	environment in ways that engage students
	management, finance,	Assessment (MGT	80%; Does Not Meet	Core 11	Students did not meet the	and meet the courses' learning objectives.
	and marketing as	489, integrative	Expectation < 60%,	<i>−</i> 14.	target in summative	
	business	capstone course,	Exceeds Expectation		assessment but met the target	
	professionals.	group term projects)	> 80%		in formative assessment.	
		Formative: Course-	Course-Embedded			
		Embedded	Assessment: Rubric		Trend: Students performance	
		Assessment (MGT	# 3.1.1.1		has declined over the period	
		368 group term			in summative assessment.	
		projects)			This is an area of high	
					concern. Students exhibit	
					stable performance in	
					formative assessment.	



Figure BBA Core- 11 Figure BBA Core- 12

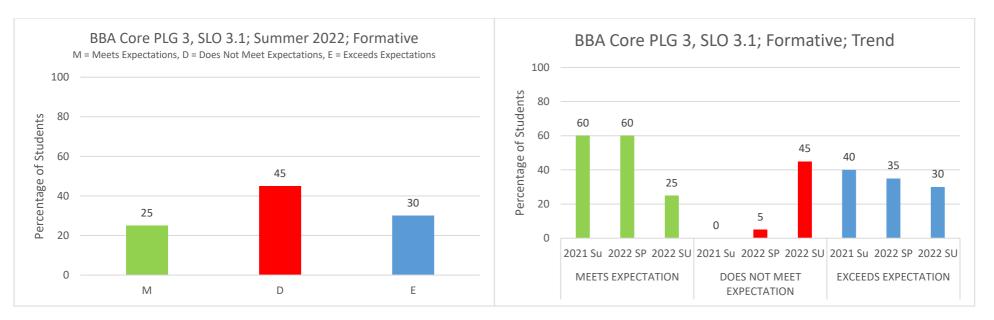


Figure BBA Core- 13 Figure BBA Core- 14

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
3. Integration	3.2 Utilize the latest business tools to analyze information, to improve productivity and decision- making, and to achieve performance targets efficiently	Summative: Exit Assessment Test, and Course-Embedded Assessment (MGT 489, integrative capstone course, group term projects)  Formative: Course Embedded Assessment from the Disciplines: FIN 435 group term projects for A&F students; HRM 480 group terms projects for HRM students; INB 480 group term projects for INB students; MIS 470 group term projects for MIS students; and MKT 460 group term projects for MKT students	Exit Assessment Test: Meets Expectation: 60% to 80%; Does Not Meet Expectation < 60%; Exceeds Expectation > 80%  Course-Embedded Assessment: Rubric # 3.2.1.1 (summative); A&F.4.R.2 for A&F students, rubric # HRM.3.R.1 for HRM students, rubric # INB.2.R.1 for INB students, rubric # MIS.2.R.1 for MIS students, rubric # MKT.1.R.2 for MKT students (formative)	See Figures BBA Core 15 – 16.  Please see the following figures for the formative results: A&F-13, HRM-9, INB-5, MIS-5, MKT-1	Target: 60% students should meet or exceed expectation.  Students met the target.  Trend: Percentage of students not meeting expectation has increased over the period showing a negative trend.	NSU launched an incubation program, North South University Startups Next, to create the next generation of startup founders in the country. The program will nurture future leaders with guided mentorship, networking, and funding opportunities to help their startups grow into a scalable business.



Figure BBA Core- 15 Figure BBA Core- 16

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
4. Ethics	4.1 Uphold ethical standards in every professional practice	Summative: Exit Assessment Test, and Course-Embedded Assessment (MGT 489, integrative capstone course, group term projects)	Exit Assessment Test: Meets Expectation 60% to 80%; Does Not Meet Expectation < 60%, Exceeds Expectation > 80% Course-Embedded Assessment: Rubric # 4.1.1.1	See Figures BBA Core 17 - 18	Target: 80% students should meet or exceed expectation.  Students met the target  Trend: Overall student's performance has improved over the period with increasing number of students meeting the expectations. Number of students exceeding expectations has also increased over the period.	The University has antiplagiarism software for assignment submission. Students are penalized for any academic dishonesty.

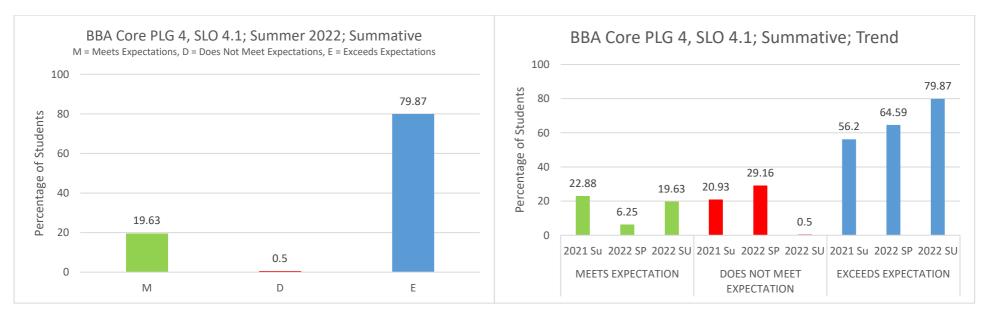


Figure BBA Core- 17 Figure BBA Core- 18

## Summer 2022 Student Learning Assessment Report: BBA in Accounting

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
ACT.1. Identify and	Summative: - Exit	Exit Assessment Test	See Figures	Target: 80% students should meet or, exceed	NSU had shifted from online class to in-
classify financial	Assessment Test, and	Meets Expectation:	ACT 1 – 4.	expectation.	person class to back to the new normal
information; prepare	Course Embedded	60% -80%			situation and enhance the classroom
financial statements in	Assessment (ACT	Does Not Meet		Students met the target.	engagement. The University successfully
accordance with	320 group term	Expectation < 60%			managed the transition and make the
appropriate standards	projects)	Exceeds Expectation>		Trend: Students exhibit satisfactory	classroom facilities available to increase
		80%		performance in this area.	classroom learning.
	Formative: Course				
	Embedded-	Course-Embedded			
	Assessment (ACT201	Assessment: Rubric #			
	group term projects)	ACT.1.R.1			

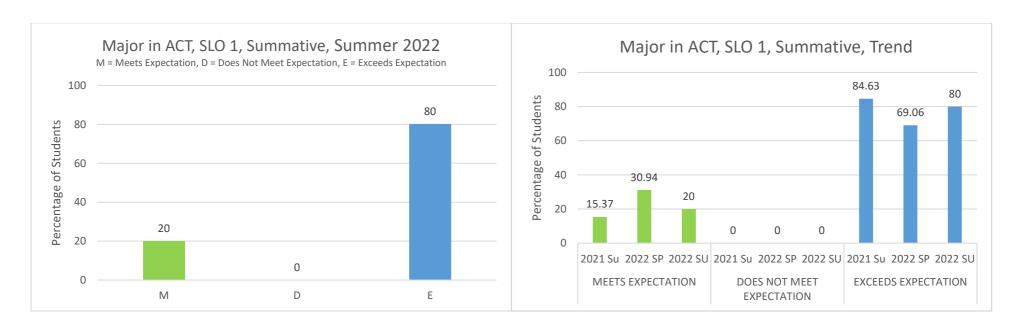
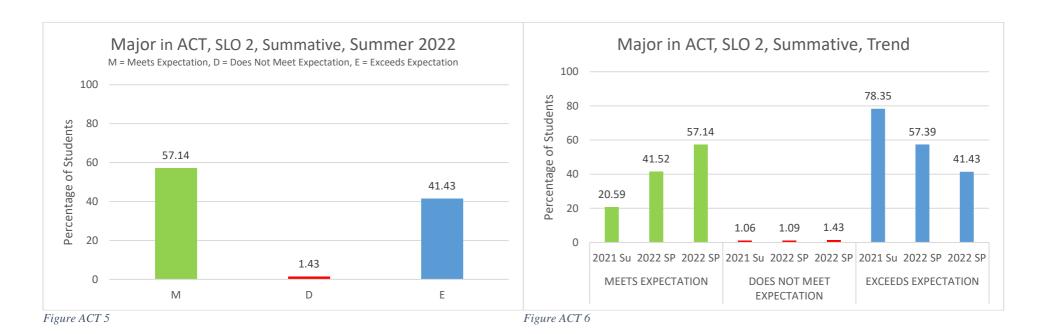


Figure ACT 1 Figure ACT 2



Figure ACT 3 Figure ACT 4

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
ACT.2. Demonstrate	Summative: - Exit	Exit Assessment Test	See Figures	Target: 80% students should meet or, exceed	By applying uniformity in their approach to
critical thinking and	Assessment Test, and	Meets Expectation:	ACT $5 - 8$ .	expectation.	the online classroom the Department along
problem solving when	Course Embedded	60% -80%			with the school managed to ensure
applying accounting	Assessment (ACT	Does Not Meet		Students met the target.	satisfactory students learning across all
principles and	320 group term	Expectation < 60%		_	courses taught.
procedures.	projects)	Exceeds Expectation>		Trend: Overall students have demonstrated	
1		80%		good performance in this area.	
	Formative: Course				
	Embedded-	Course-Embedded			
	Assessment (ACT201	Assessment: Rubric #			
	group term projects)	ACT.2.R.1			



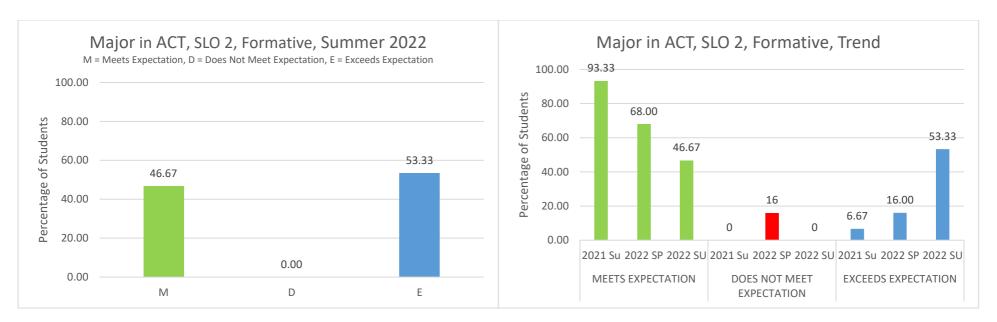


Figure ACT 7 Figure ACT 8

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
ACT.3. Explain cost	Summative: - Exit	Exit Assessment Test	See Figures	Target: 80% students should meet or,	By applying uniformity in their approach to the
concepts and its	Assessment Test, and	Meets Expectation:	ACT 9 - 12.	exceed expectation.	online classroom, the Department and the School
classification and	Course-Embedded	60% -80%			managed to ensure satisfactory student learning
apply this in	Assessment	Does Not Meet		Students failed to meet the target in	across all courses taught.
budgeting for specific	(ACT 360 group term	Expectation < 60%		summative assessment but met the target in	
business situations.	projects)	Exceeds Expectation>		formative assessment	
		80%			
	Formative: Course-			Trend: The percentage of students not	
	Embedded	Course-Embedded		meeting expectations shows an increasing	
	Assessment (ACT	Assessment: Rubric #		trend in summative assessment. However,	
	202 group term	ACT.3.R.1		performance in formative assessment has	
	projects)	&ACT.3.R.2		improved over the period with an increase	
				in the percentage of students exceeding	
				expectations.	

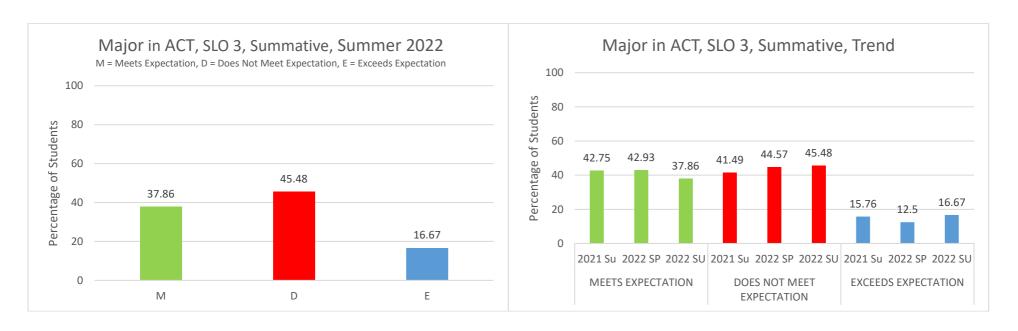


Figure ACT 10

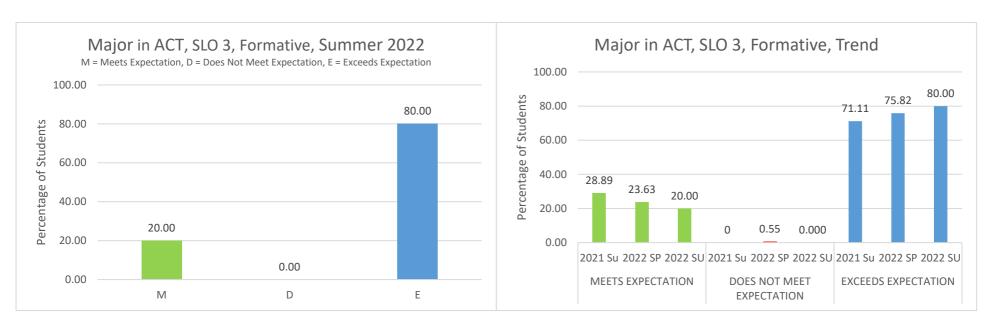


Figure ACT 11 Figure ACT 12

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
ACT.4. Demonstrate	Summative: - Exit	Exit Assessment Test:	See Figures	Target: 80% students should meet or,	By applying uniformity in their approach to the
an understanding of	Assessment Test, and	Meets Expectation:	ACT 13 – 16.	exceed expectation.	online classroom, the Department and the School
tax concepts and	Course-Embedded	60% -80%		_	managed to ensure satisfactory student learning
rules.	Assessment	Does Not Meet		Students failed to meet the target in	across all courses taught.
	(ACT 370 group term	Expectation < 60%		summative assessment but met the target in	_
	projects)	Exceeds Expectation>		formative assessment.	
		80%			
	Formative: Course			Trend: There is a high percentage of	
	Embedded-	Course-Embedded		students not meeting expectations in	
	Assessment (ACT	Assessment: Rubric #		summative assessment. However,	
	320 group term	ACT.4.R.1		performance in formative assessment is	
	projects)			showing a positive trend though the	
				percentage for exceeds expectations	
				decreased over the period.	

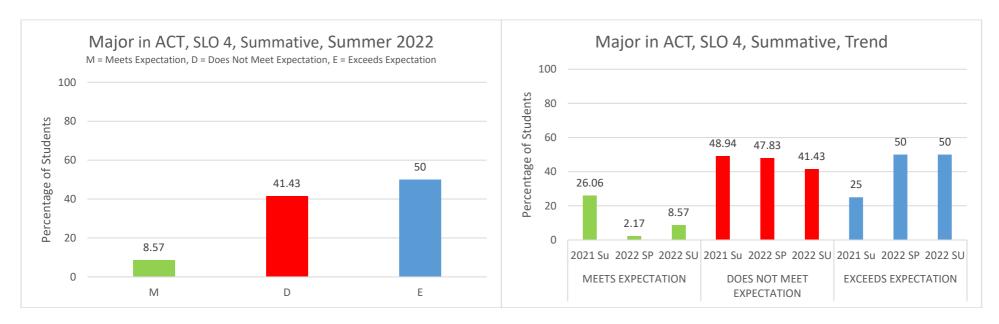


Figure ACT 13 Figure ACT 14

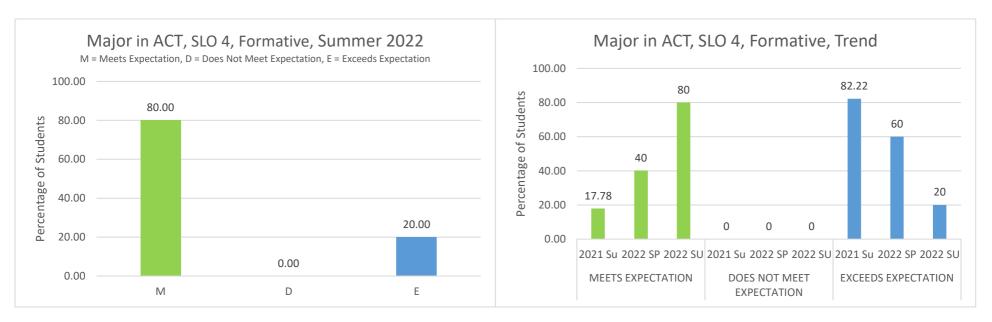


Figure ACT 15 Figure ACT 16

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
ACT.5. Be able to	Summative: - Exit	Exit Assessment Test:	See Figures ACT 17 –	Target: 80% students should meet or,	Faculties developed different strategies to
analyze and interpret	Assessment Test, and	Meets Expectation:	20.	exceed expectation.	deliver lecture content in the classroom in
financial statements	Course-Embedded	60% -80%			ways that engage students and meet the
and relate the	Assessment	Does Not Meet		Students met the target both in formative	courses' learning objectives.
information found	(ACT 320 group term	Expectation < 60%		and summative assessment	
within.	projects)	Exceeds Expectation>			
		80%		Trend: Students show good performance	
	Formative: Course-			in this area. However, there is a decline	
	Embedded	Course-Embedded		in percentage of students exceeding	
	Assessment (ACT	Assessment: Rubric #		expectations in summative assessment.	
	201 group term	ACT.5.R.1		_	
	projects)				

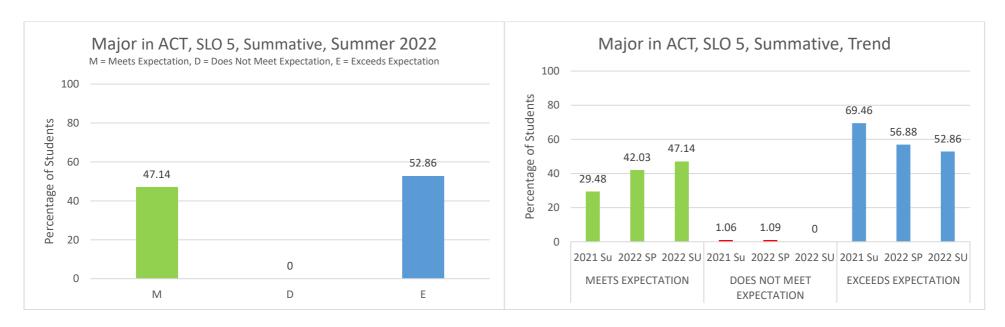


Figure ACT 17 Figure ACT 18

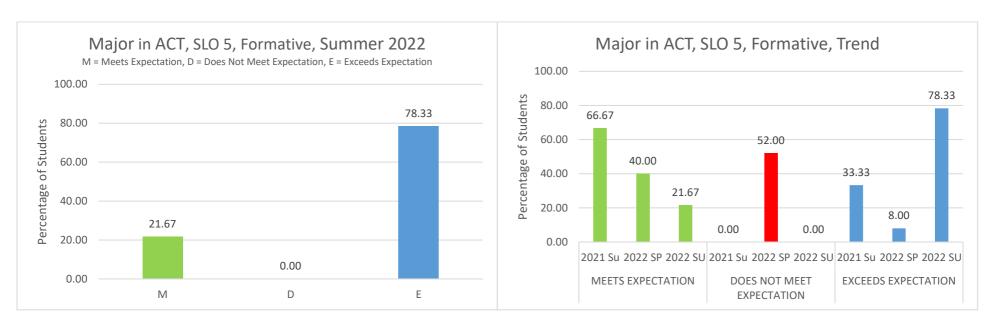


Figure ACT 19 Figure ACT 20

## Summer 2022 Student Learning Assessment Report: BBA in Finance

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
FIN 1. Demonstrate	Summative: - Exit	Exit Assessment Test	See Figures FIN	Target: 80% students should meet or, exceed	The BBA degree in Finance is a CFA partner
knowledge of services	Assessment Test, and	Meets Expectation:	1 - 4.	expectation.	program with at least 70 percent of the CFA
provided by local and	Course Embedded	60% -80%			Program Candidate Body of Knowledge
global financial	Assessment (FIN 444	Does Not Meet		Students met the target in both summative and	incorporated in the degree program.
institutions,	group term projects)	Expectation < 60%		formative assessment.	
instrument markets,		Exceeds Expectation>			
and their regulatory	Formative: Course	80%		Trend: Students performance has increased	
environment.	Embedded-			over the period with the increasing trend	
	Assessment (FIN 433	Course-Embedded		exceeds expectations also. It also shows the	
	group term projects)	Assessment: Rubric #		decreasing trend in not meeting expectations	
		FIN.1.R.1		leads to a great achievement.	

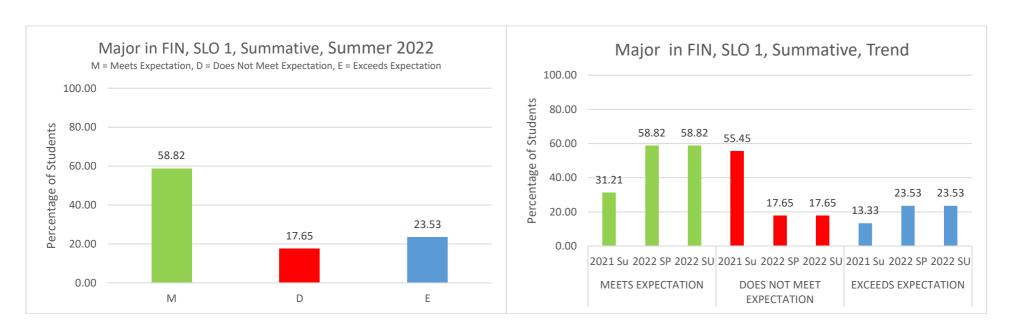
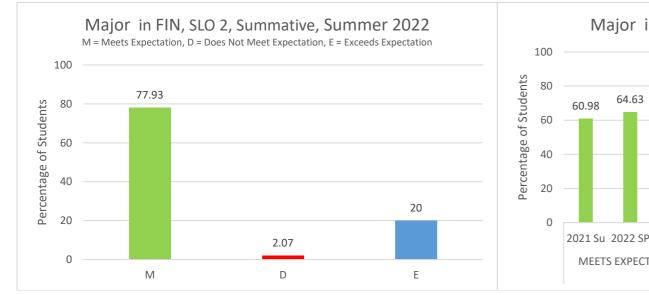


Figure FIN 1 Figure FIN 2



Figure FIN 3 Figure FIN 4

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
FIN.2. Acquire	Summative: - Exit	Exit Assessment Test	See Figures FIN	Target: 80% students should meet or, exceed	The curriculum is closely tied to professional
knowledge of and	Assessment Test	Meets Expectation:	5 - 8.	expectation.	practice which is well suited in preparing
develop essential	Course-Embedded	60% -80%			students to sit for the CFA exams.
skills for personal,	Assessment	Does Not Meet		Students met the target both in formative and	
corporate, and public	(FIN 440, Capstone	Expectation < 60%		summative assessment.	
financial decision	Course, group term	Exceeds Expectation>			
making.	projects)	80%		Trend: Students performance has improved in	
				formative assessment over the period. There is	
		Course-Embedded		a steep increase in percentage of students	
	Formative: Course-	Assessment: Rubric #		exceeding expectations over the period.	
	Embedded	FIN.2.R.1			
	Assessment (FIN 254				
	group projects)				



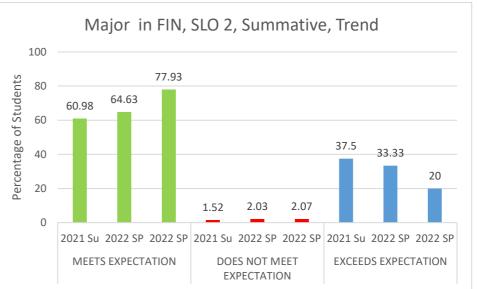


Figure FIN 5 Figure FIN 6

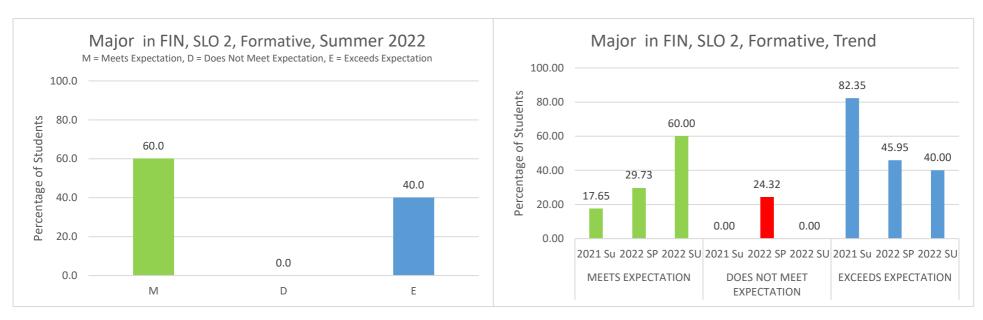


Figure FIN 7 Figure FIN 8

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
FIN.3. Demonstrate an	Summative: - Exit	Exit Assessment Test	See Figures	Target: 80% students should meet or, exceed	By applying uniformity in their approach to the
understanding of the	Assessment Test,	Meets Expectation:	FIN 9 – 12.	expectation.	online classroom, the Department and the
risk-return tradeoff and	and Course-	60% -80%			School managed to ensure satisfactory student
be able to analyze	Embedded	Does Not Meet		Students met the target both in summative	learning across all courses taught.
investment alternatives	Assessment	Expectation < 60%		assessment and formative assessment.	
and make portfolio	(FIN 435, Capstone	Exceeds Expectation>			
decisions in the face of	Course, group term	80%		Trend: Students performance has improved	
uncertainty.	projects)			the period with a high increase in percentage	
		Course-Embedded		of students exceeding expectations over the	
	Formative: Course-	Assessment: Rubric #		period.	
	Embedded	FIN.3.R.1			
	Assessment (FIN	andFIN.3.R.2			
	254 group term				
	projects)				

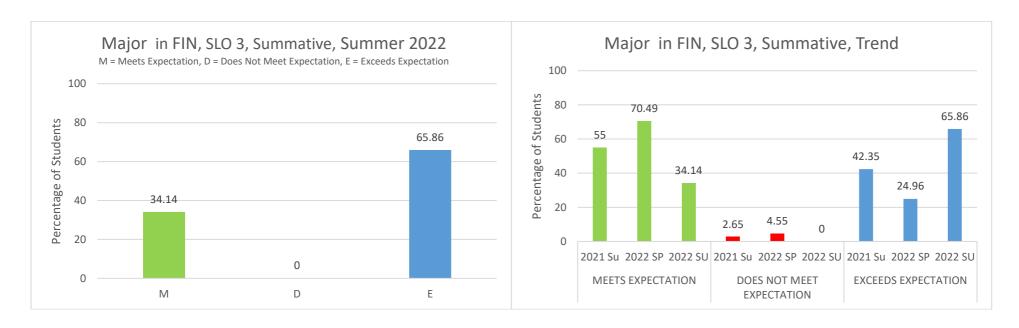


Figure FIN 9 Figure FIN 10

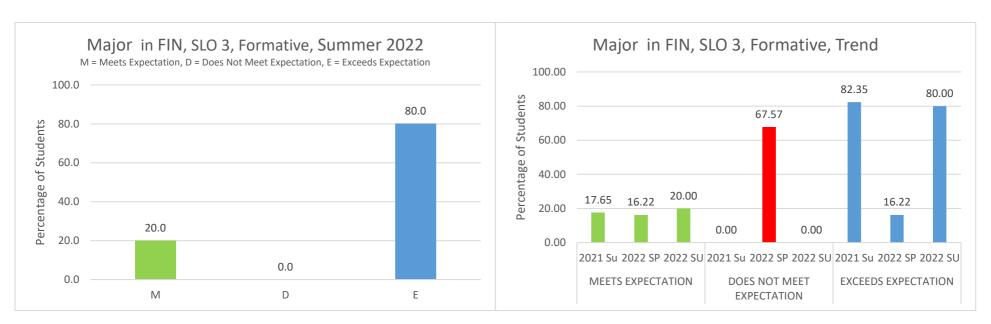


Figure FIN 11 Figure FIN 12

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
FIN.4. Be able to	Summative: - Exit	Exit Assessment Test:	See Figures	Target: 80% students should meet or,	Faculties developed different strategies to deliver
analyze accounting	Assessment Test, and	Meets Expectation:	FIN 13 – 16.	exceed expectation.	lecture content in the online environment in ways
information to support	Course-Embedded	60% -80%		_	that engage students and meet the courses' learning
financial decision.	Assessment	Does Not Meet		Students met the target in both formative	objectives.
	(FIN 440, Capstone	Expectation < 60%		and summative assessment.	
	Course, group term	Exceeds Expectation>			
	projects)	80%		Trend: Students exhibit extremely good	
				performance in their assessment with more	
	Formative: Course	Course-Embedded		than 50% of the students exceeds	
	Embedded-	Assessment: Rubric #		expectations.	
	Assessment (FIN 254	FIN.4.R.1		_	
	group term projects)				

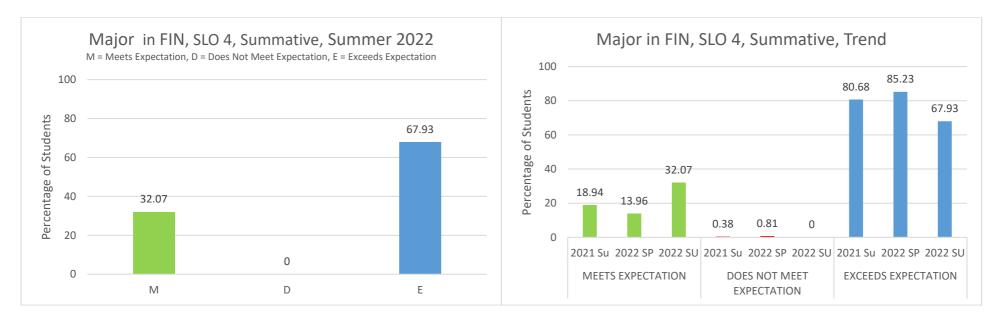


Figure FIN 13 Figure FIN 14

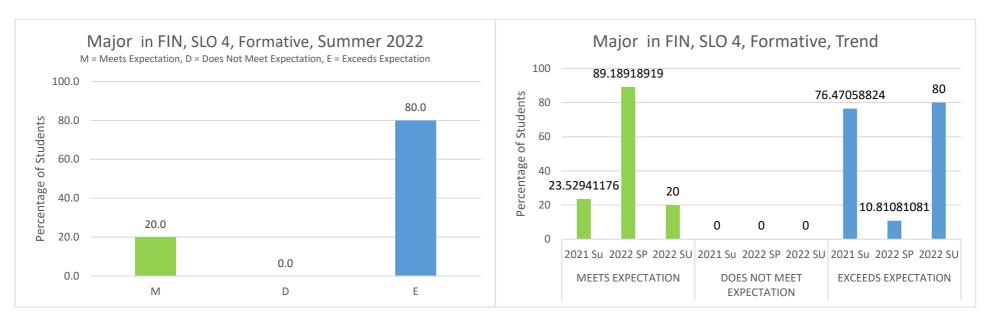


Figure FIN 15 Figure FIN 16

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
FIN.5. Use standard	Summative: - Exit	Exit Assessment Test:	See Figures FIN 17 –	Target: 80% students should meet or,	Course components are reviewed
software tools and	Assessment Test,	Meets Expectation:	20.	exceed expectation.	continuously to ensure that students can
demonstrate data	and Course-	60% -80%			continue to critically identify problems and
organization and	Embedded	Does Not Meet		Students met the target.	solve those using their knowledge of
analytical skills while	Assessment	Expectation < 60%			business studies.
solving practical	(FIN 440, Capstone	Exceeds Expectation>		Trend: Students exhibit satisfactory	
finance problems.	Course, group term	80%		performance in this area. However, there	
	projects)			is a decline in number of students	
		Course-Embedded		exceeding expectations over the period	
	Formative: Course-	Assessment: Rubric #		in formative assessment.	
	Embedded	FIN.5.R.1			
	Assessment (FIN				
	435 group term				
	projects)				

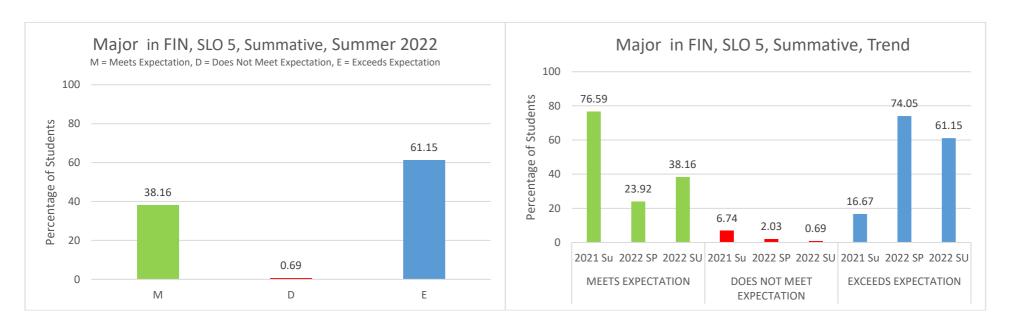


Figure FIN 17 Figure FIN 18



Figure FIN 19 Figure FIN 20

## Summer 2022 Student Learning Assessment Report: Major in HRM Program

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
1. Understand the	Summative:	Exit Assessment Test:	See Figures	Target: 80% students should meet or exceed	Course components are reviewed continuously
Human Resource	Exit Assessment Test,	Meets Expectation:	HRM $1 - 4$ .	expectation.	to ensure that students can continue to
Management concepts	and Course	60% to 80%			critically identify problems and solve those
and theories, and is	Embedded	Does Not Meet		Students met the target.	using their knowledge of business studies.
able to apply these	Assessment	Expectation: <60%			g
core knowledge in	(HRM480 group term	Exceeds Expectation:		Trend: Students performed extremely well	
managing	projects)	>80%		in summative assessment with high	
organizations.	Formative:			percentage of students exceeding	
	Course Embedded	Course-Embedded		expectations. A positive trend is observed	
	Assessment	Assessment:		over the period.	
	(MGT351 group term	Rubric # HRM.1.R.1			
	projects)				



Figure HRM 1 Figure HRM 2

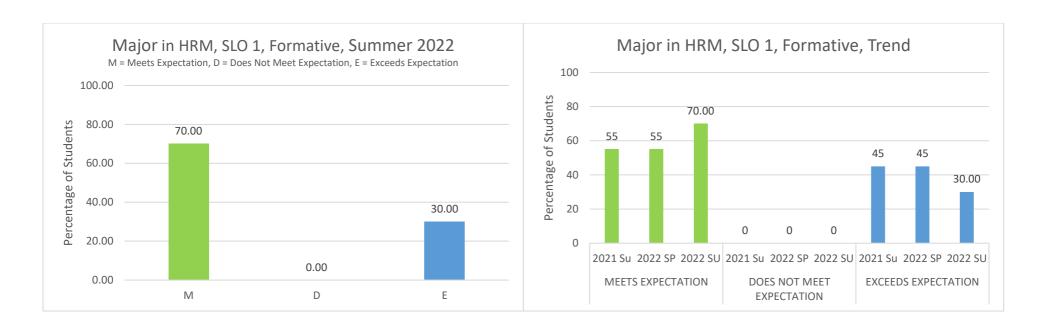


Figure HRM 3 Figure HRM 4

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
2. Understand the concepts underlying effective interpersonal relations and group/team leadership skills.	Summative: Exit Assessment Test, and Course Embedded Assessment (HRM480 group term projects) Formative: Course Embedded Assessment (MGT351 group term projects)	Exit Assessment Test: Meets Expectation: 60% to 80% Does Not Meet Expectation: <60% Exceeds Expectation: >80%  Course-Embedded Assessment: Rubric # HRM.2.R.1	See Figures HRM 5 – 8.	Target: 75% students should meet or exceed expectation.  Students met the target in both summative and formative assessment.  Trend: There is significant increase in percentage of students exceeding expectations in summative assessment. Students also exhibit satisfactory performance in formative assessment.	NSU HR CLUB successfully organized workshop of this year named 'Preparing for Professional Career: Networking, Communication, LinkedIn, Etiquettes, Attire' which give a comprehensive idea of building interpersonal skill among the students.

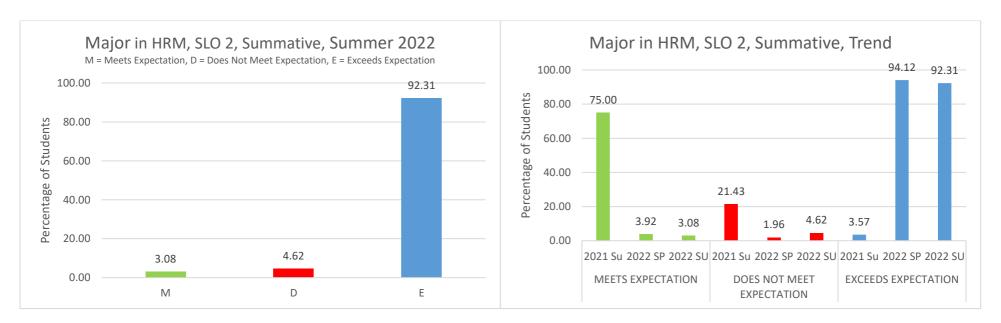


Figure HRM 5 Figure HRM 6

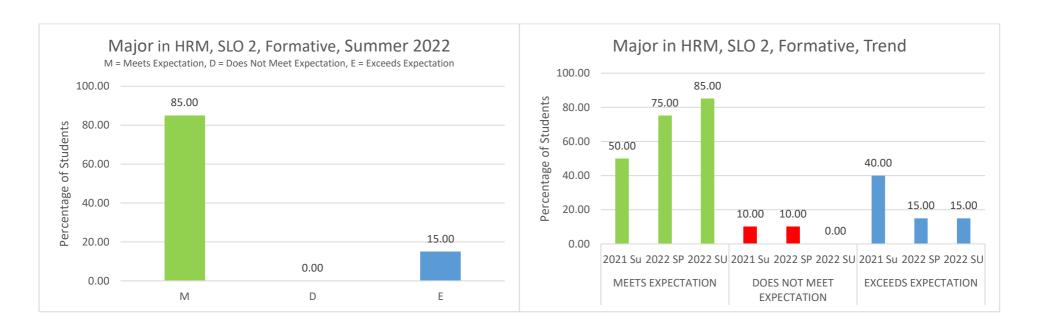


Figure HRM 7 Figure HRM 8

Student Learning Outcomes	Measure	Measurement Criteria	Results	Observation	Closing the Loop
3. Understand and are	Summative:	Exit Assessment Test:	See Figures HRM 9 –	Target: 65% students should	Deployment of standardized assessment tools was
able to integrate	Exit Assessment Test,	Meets Expectation:	12.	meet or exceed expectation.	continued.
Strategic Human	and Course	60% to 80%			
Resource Management	Embedded	Does Not Meet		Students met the target.	
("SHRM") concepts in	Assessment	Expectation: <60%			
the context of	(HRM480 group term	Exceeds Expectation:		Trend: Students exhibit very	
management of	projects)	>80%		good performance in this area	
organizations.	Formative:			with high percentage of students	
	Course Embedded	Course Embedded		exceeding expectations in	
	Assessment (MGT351	Assessment: Rubric #		summative assessment.	
	group term projects)	HRM.3.R.1			

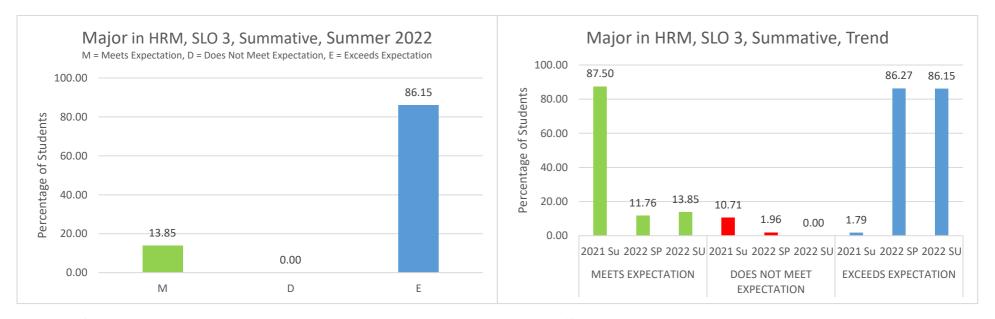


Figure HRM 9 Figure HRM 10



Figure HRM 11 Figure HRM 12

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
4. Be familiar with the application of HRM functional capabilities to select, recruit, motivate, and retain employees.	Summative: Exit Assessment Test, and Course Embedded Assessment (HRM480 group term projects) Formative: Course Embedded Assessment (MGT351 group term projects)	Exit Assessment Test: Meets Expectation: 60% to 80% Does Not Meet Expectation: <60% Exceeds Expectation: >80%  Course-Embedded Assessment: Rubric # HRM.4.R.1	See Figures HRM 13 – 16.	Target: 70% students should meet or exceed expectation.  Students met the target.  Trend: Students exhibit very good performance in this area with high percentage of students meeting expectations in both summative and formative assessment.	Course components are reviewed continuously to ensure that students can continue to critically identify problems and solve those using their knowledge of business studies. Along with the course components, NSU HR club has arranged "HR Speak Out Series" where different HR professionals speak on HR practices in Bangladesh.

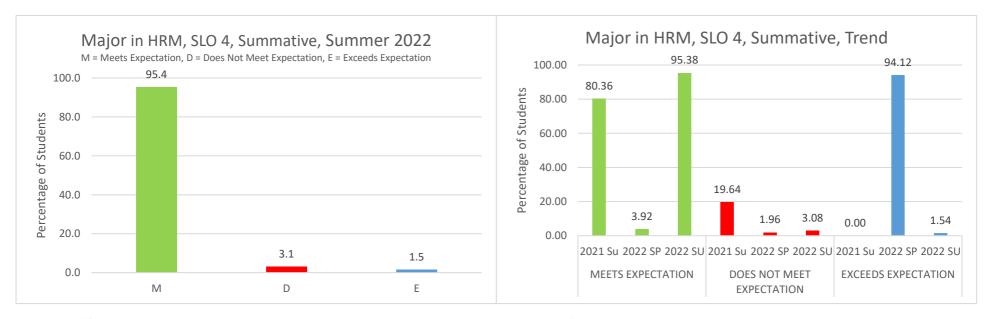


Figure HRM 13 Figure HRM 14

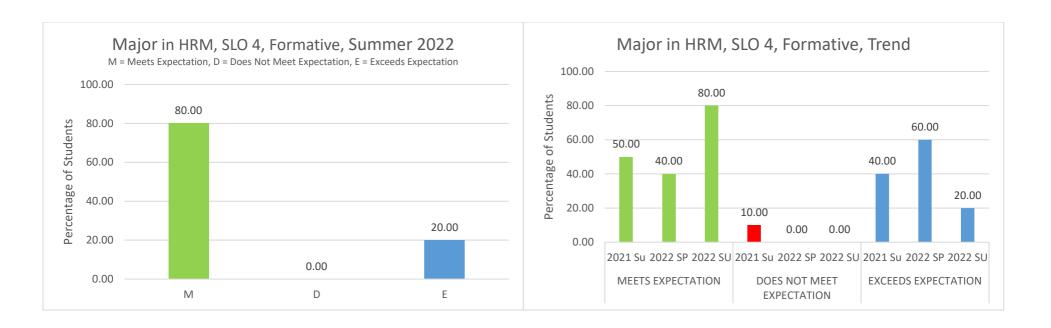


Figure HRM 15 Figure HRM 16

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
5. Demonstrate their understanding of compensation practices and tools of benefit in the context of Bangladesh, and are able to demonstrate application using quantitative methods.	Summative: Exit Assessment Test, and Course Embedded Assessment (HRM480 group term projects) Formative: Course Embedded Assessment (MGT351 group term projects)	Exit Assessment Test: Meets Expectation: 60% to 80% Does Not Meet Expectation: <60% Exceeds Expectation: >80%  Course-Embedded Assessment: Rubric # HRM.5.R.1	See Figure HRM 17 – 20.	Target: 60% students should meet or exceed expectation.  Students met the target.  Trend: Students exhibit satisfactory performance in this area.	Faculties developed different strategies to deliver lecture content in the online environment in ways that engage students and meet the courses' learning objectives. Along with the course components, NSU HR club has arranged "HR Speak Out Series" where different HR professionals speak on HR practices in Bangladesh.

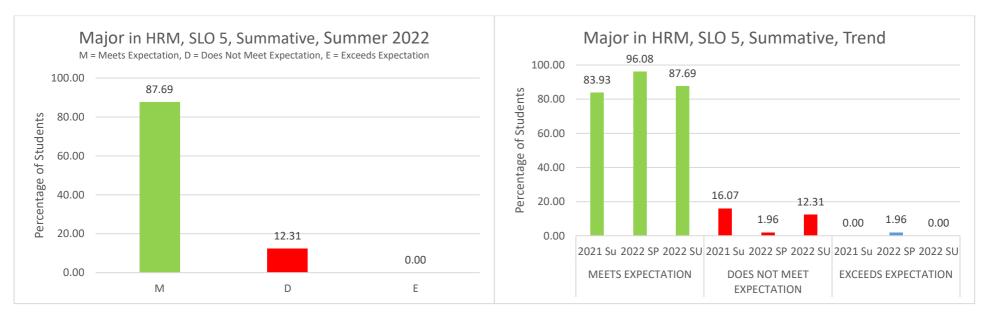


Figure HRM 17 Figure HRM 18

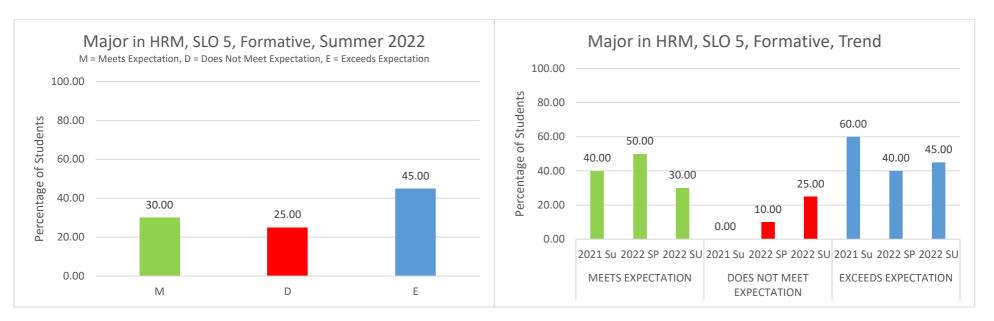


Figure HRM 19 Figure HRM 20

## Summer 2022 Student Learning Assessment Report: BBA in International Business ("INB")

Student Learning Outcomes	Measure	Measurement Criteria	Results	Status	Closing the Loop
1. Demonstrate an	Summative - Exit	Exit Assessment Test: Meets	See Figures	Target: 80% of the students should	NSU IQAC continued to develop the
understanding of global	Assessment Test, and	expectations- 60% to 80%,	INB $1 - 4$ .	meet and exceed the expectations	overall performance of the institution
cultural knowledge through	Course-Embedded	Does Not Meet expectations-		of SLO1.	via performance evaluation,
a) the identification of major	Assessment (INB 480 group	< 60%, Meets expectations->			assessment, and teaching quality up-
components of international	term projects)	80%.		Students met the target.	gradation.
business and b) explanation					
of how cultural and national	Formative: Course-	Course-Embedded		Trend: Students exhibit	
differences affect the	Embedded Assessment (INB	Assessment: Rubric #		satisfactory performance in this	
conduct of business.	372 case studies)	INB.1.R.1 (formative), and		area.	
		rubric # INB.1.R.2			
		(summative)			

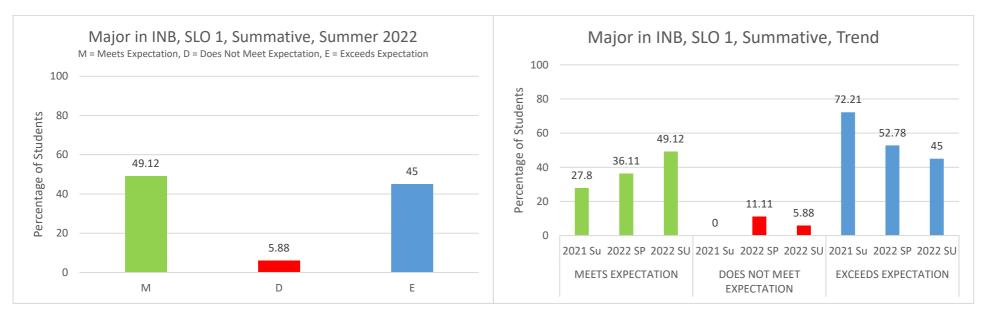


Figure INB- 1 Figure INB- 2

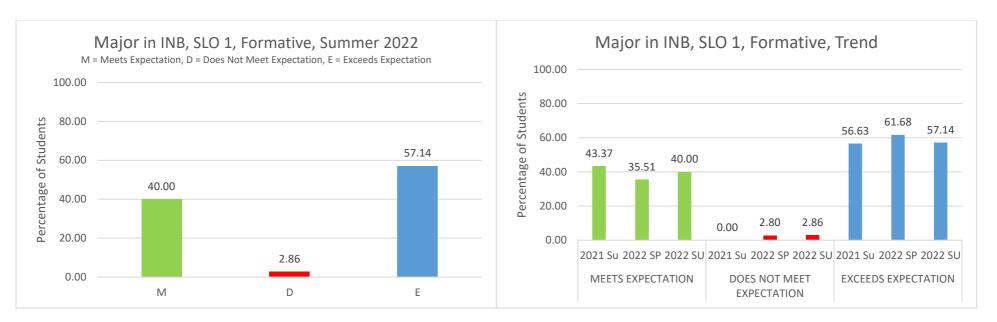


Figure INB- 3 Figure INB- 4

Student Learning Outcomes	Measure	Measurement Criteria	Results	Status	Closing the Loop
2. Demonstrate	Summative: - Exit	Exit Assessment Test:	See Figures	Target: 80% of the students should meet and	Course components are reviewed continuously
working knowledge	Assessment Test, and	Meets expectations-	INB $5 - 8$ .	exceed the expectations of SLO2.	to ensure that students can continue to critically
in the area of	Course-Embedded	60% to 80%, Does		_	identify problems and solve those using their
marketing, finance	Assessment (INB 480	Not Meet		Students failed to meet the target in summative	knowledge of business studies.
and management	group term projects)	expectations-< 60/%,		assessment.	_
from a business		Meets expectations->			
perspective in an	Formative: Course-	80%		Trend: Students' performance has significantly	
international	Embedded Assessment			decreased in summative assessment with a	
context.	(INB 372 case studies)	Course-Embedded		significant increase in the percentage of	
		Assessment: Rubric		students does not meeting expectations.	
		# INB.2.R.1			

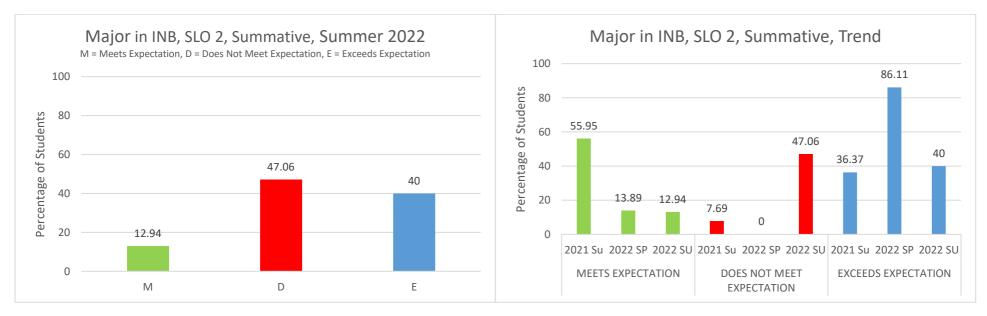


Figure INB- 5 Figure INB- 6



Figure INB- 7 Figure INB- 8

Student Learning Outcomes	Measure	Measurement Criteria	Results	Status	Closing the Loop
3. Assess factors that determine international trade patterns & capital flows and the impact of international institutions on global business operations.	Summative- Exit Assessment Test, and Course-Embedded Assessment (INB 480 group term projects)  Formative: Course- Embedded Assessment (INB 372 case studies)	Exit Assessment Test: Meets expectations- 60% to 80%, Does Not Meet expectations-< 60%, Meets expectations-> 80%.  Course-Embedded Assessment: Rubric # INB.3.R.1	See Figures INB 9 – 12.	Target: 80% of the students should meet and exceed the expectations of SLO3.  Students met the target.  Trend: Students performance in this area has improved over the period with an increase in the percentage of students meeting expectations in both assessments.	Faculties developed different strategies to deliver lecture content in the online environment in ways that engage students and meet the courses' learning objectives.

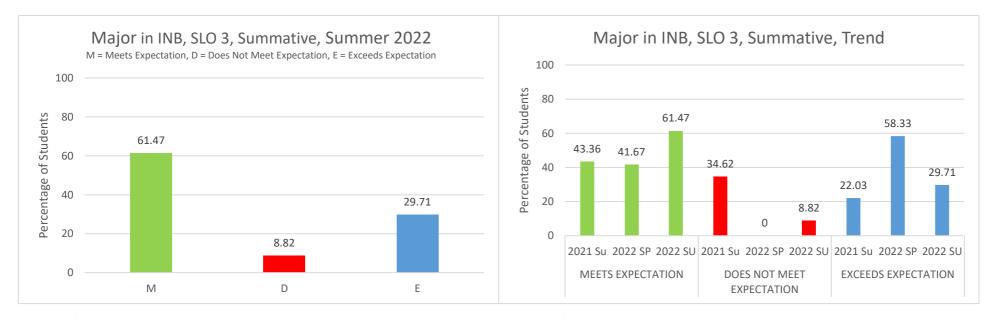


Figure INB- 9 Figure INB- 10



Figure INB- 11 Figure INB- 12

Student Learning Outcomes	Measure	Measurement Criteria	Results	Status	Closing the Loop
4. Identify the	Summative- Exit	Exit Assessment Test:	See Figures 13	Target: 80% of the students should meet	Interactive classroom assignments and cases
international	Assessment Test, and	Meets expectations- 60%	− 16 <b>.</b>	and exceed the expectations of SLO3.	are used in classes to enhance students
competitiveness of	Course-Embedded	to 80%, Does Not Meet			learning.
nations and their	Assessment (INB 480	expectations-< 60%, Meets		Students met the target in formative	
attractiveness for	group term projects)	expectations-> 80%.		assessment but failed to meet the target in	
international				summative assessment.	
business.	Formative: Course-	Course-Embedded			
	Embedded Assessment	Assessment: Rubric #		Trend: There is an improvement in	
	(INB 372 case studies)	INB.4.R.1		performance in formative assessment over	
				the period. Whereas, the performance in	
				summative assessment has been	
				deteriorated in the last period.	

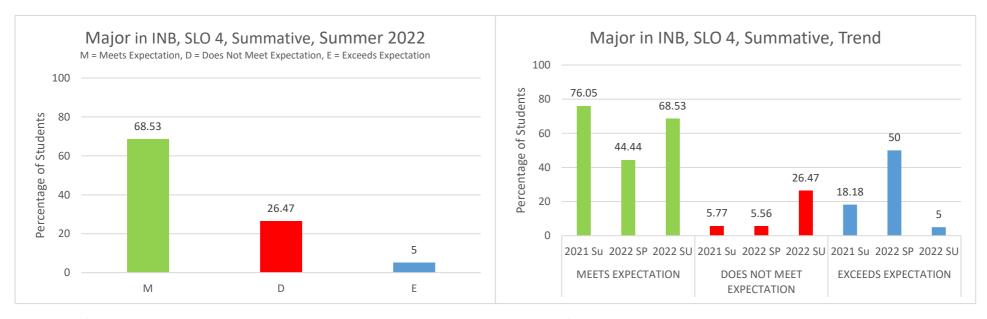


Figure INB- 13 Figure INB- 14

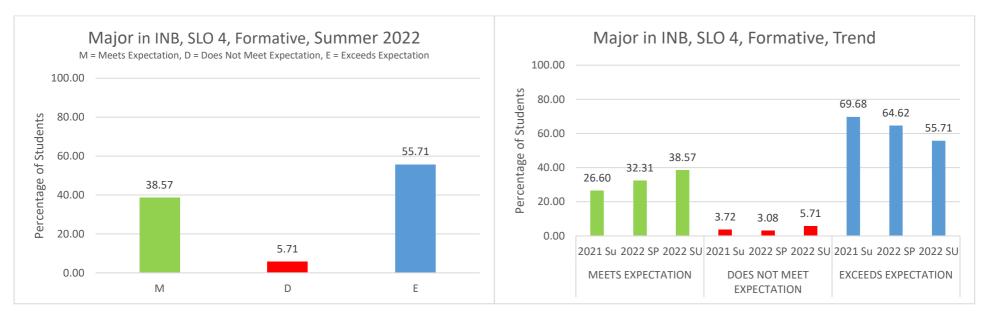


Figure INB- 15 Figure INB- 16

Student Learning Outcomes	Measure	Measurement Criteria	Results	Status	Closing the Loop
5. Exhibit critical	Summative- Exit	Exit Assessment Test:	See Figures	Target: 100% of the students should meet and	By applying uniformity in their
thinking skills to	Assessment Test, and	Meets expectations- 60%	INB $17 - 20$ .	exceed the expectations of SLO5.	approach to the online classroom the
ethically address	Course-Embedded	to 80%, Does Not Meet			Department along with the University
complex real-world	Assessment (INB 480	expectations-< 60%, Meets		Students failed to meet the target in both	managed to ensure satisfactory students
international	group term projects)	expectations-> 80%.		assessments.	learning across all courses taught.
business.					
	Formative: Course-	Course-Embedded		Trend: Though students failed to meet the target,	
	Embedded Assessment	Assessment: Rubric #		they show a satisfactory performance in this area.	
	(INB 372 case studies)	INB.5.R.1		Moreover, percentage of students exceeding	
				expectations has increased over the periods in	
				summative assessment.	

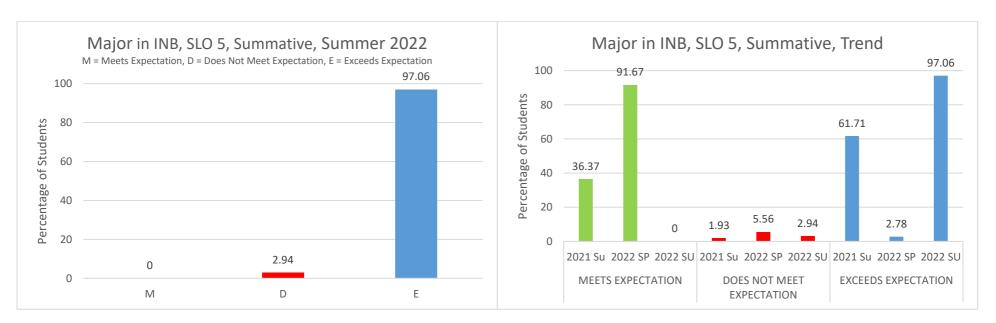


Figure INB- 17 Figure INB- 18

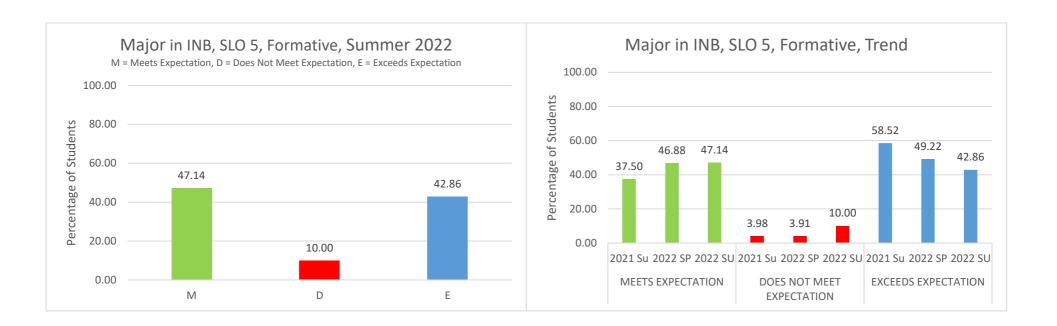


Figure INB- 19 Figure INB- 20

## Summer 2022 Student Learning Assessment Report: BBA in MIS Program

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
1. Apply managerial concepts and decision theories to use enterprise information systems.	Summative: Exit Assessment Test, and Course Embedded Assessment (MIS470 group term projects)  Formative: Course Embedded	Exit Assessment Test: Meets Expectation: 60% to 80% Does Not Meet Expectation: <60% Exceeds Expectation: >80%  Course-Embedded	See Figures MIS 1 – 4.	Target: 80% students should meet or exceed expectation.  Students failed to meet the target in both formative and summative assessment.  Trend: Students exhibit extremely poor performance in this area. There	Course components were reviewed to ensure that students can continue to critically identify problems and solve those using systems thinking.
	Assessment (MIS205 group term projects)	Assessment: Rubric # MIS.1.R.1		is a significant increase in percentage of students over the period.	

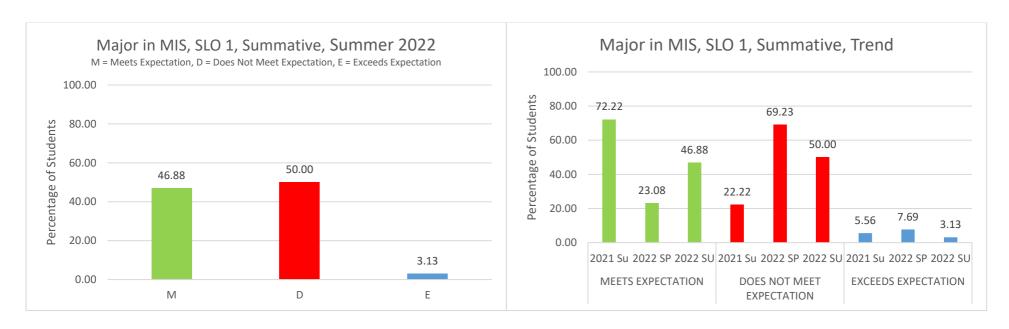
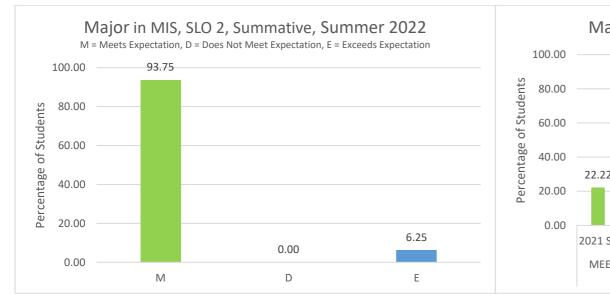


Figure MIS 1 Figure MIS 2



Figure MIS 3 Figure MIS 4

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
2. Demonstrate the	Summative:	Exit Assessment Test	See Figures MIS 5 –	Target: 75% students should meet	Deployment of standardized assessment tools
understanding about	Exit Assessment Test,	Meets Expectation:	8.	or exceed expectation.	was continued.
systems theory,	and Course	60% to 80%		_	
systems analysis,	Embedded	Does Not Meet		Students met the target.	
systems design and	Assessment (MIS470	Expectation: <60%			
project management.	group term projects)	Exceeds Expectation:		Trend: Students' performance has	
		>80%		improved over the period with a	
	Formative:			significant decrease in the	
	Course Embedded	Course-Embedded		percentage of students not meeting	
	Assessment (MIS205	Assessment: Rubric #		expectations.	
	group term projects)	MIS.2.R.1			



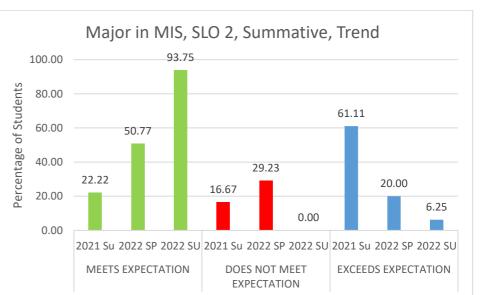


Figure MIS 5 Figure MIS 6

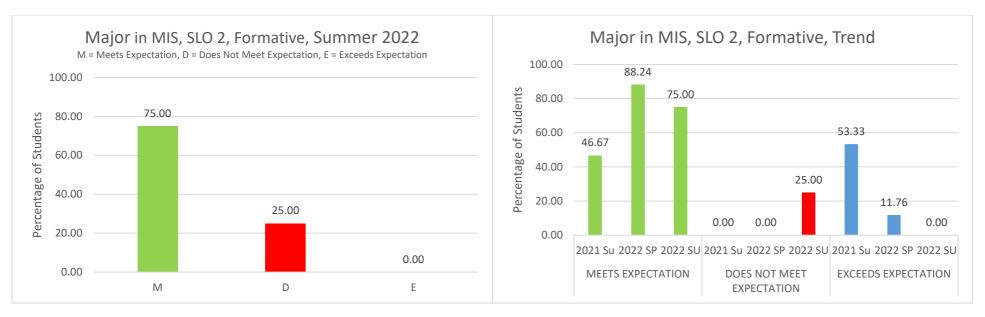


Figure MIS 7 Figure MIS 8

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
3. Exhibit the	Summative:	Exit Assessment Test	See	Target: 80% students should meet or exceed	Course components were reviewed to ensure
knowledge on web-	Exit Assessment Test,	Meets Expectation:	Figures	expectation.	that students can continue to critically identify
based information	and Course	60% to 80%	MIS 9 –		problems and solve those using systems
systems in business	Embedded	Does Not Meet	12.	Students met the target in summative assessment	thinking.
context.	Assessment (MIS470	Expectation: <60%		but failed to meet in formative assessment.	
	group term projects)	Exceeds Expectation:			
		>80%		Trend: Students' performance has improved over	
	Formative:			the period with an increase in the percentage of	
	Course Embedded	Course-Embedded		students meeting expectations in summative	
	Assessment (MIS205	Assessment: Rubric #		assessment. However, students show a poor	
	group term projects)	MIS.3.R.1		performance in formative assessment with a high	
				percentage in not meeting expectation.	

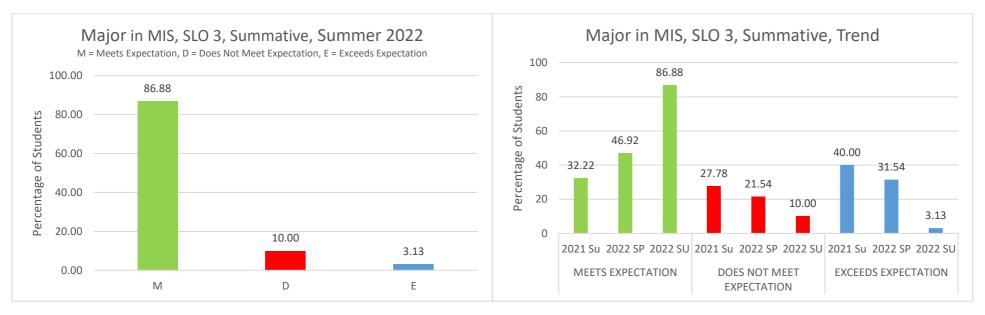


Figure MIS 9 Figure MIS 10



Figure MIS 11 Figure MIS 12

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
4. Develop and implement information systems with the help of latest business tools.	Summative: Exit Assessment Test, and Course Embedded Assessment (MIS470 group term projects)	Exit Assessment Test Meets Expectation: 60% to 80% Does Not Meet Expectation: <60% Exceeds Expectation: >80%  Course-Embedded Assessment: Rubric # MIS.4.R.1	See Figures MIS 13 – 16.	Target: 80% students should meet or exceed expectation.  Students met the target.  Trend: Students' performance has considerably improved over the period with a significant decrease in the percentage of students not meeting expectations.	The University arranged a virtual conference on Digital Bangladesh: Technology in business. The conference was on the extensive use of automation, Information technology, and facilities in different sectors such as education, government/non-government offices, industry, business, shopping and banking, etc., to run the economy smoothly in this period.

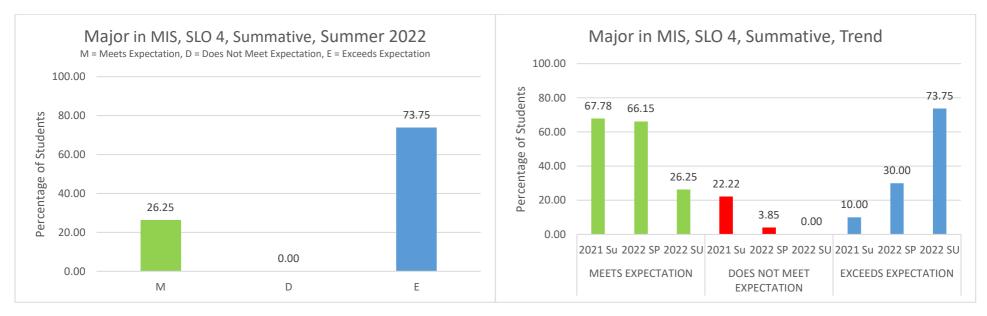


Figure MIS 13 Figure MIS 14

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
5. Illustrate the	Summative:	Exit Assessment Test	See	Target: 80% students should meet or exceed	There is sufficient coverage on Information
familiarity about	Exit Assessment Test,	Meets Expectation:	Figures	expectation.	Systems privacy, security, and protective
computer networks	and Course	60% to 80%	MIS 17		measures so that students can identify and solve
and security concepts.	Embedded	Does Not Meet	-20.	Students failed to meet the target in both	different security issues and network threats.
	Assessment (MIS470	Expectation: <60%		assessments.	
	group term projects)	Exceeds Expectation:			
		>80%		Trend: Students' performance has decreased over	
	Formative:			the period with an increase in the percentage of	
	Course Embedded	Course-Embedded		students not meeting expectations.	
	Assessment (MIS205	Assessment: Rubric #			
	group term projects)	MIS.5.R.1			

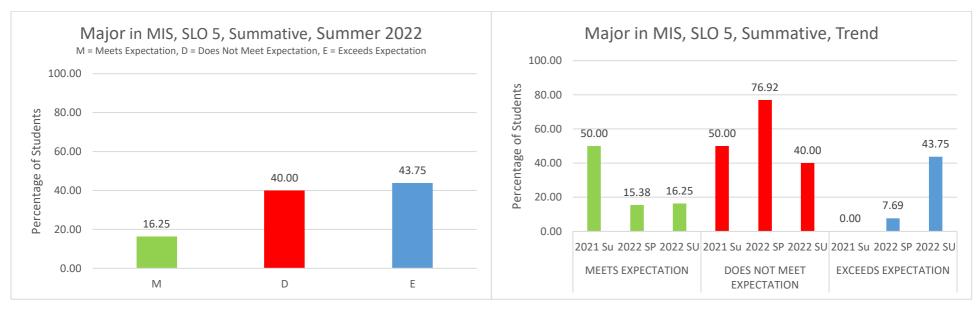


Figure MIS 15 Figure MIS 16

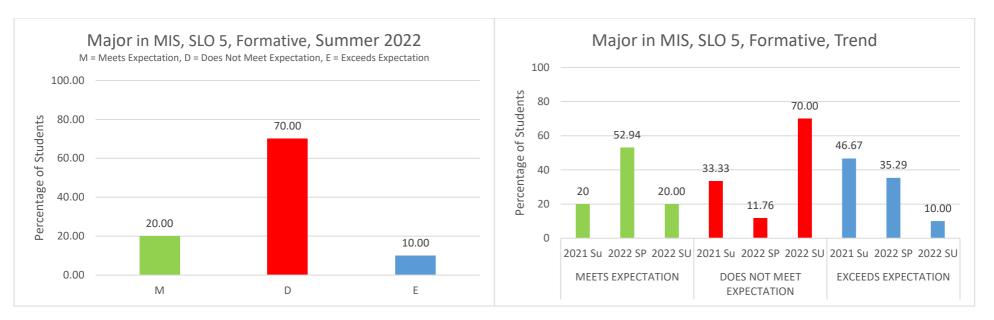


Figure MIS 17 Figure MIS 18

## Summer 2022 Student Learning Assessment Report: BBA in Marketing ("MKT")

Student Learning Outcomes	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
1. Demonstrate a thorough understanding of the marketing management process including marketing strategy formulation and marketing plan implementation	Summative- Exit Assessment Test, and Course-Embedded Assessment (MKT 460 group term projects.) Formative- Course- Embedded Assessment (MKT 337 group term projects)	Exit Assessment Test: Meets Expectations- 60% to 80%, Does Not Meet Expectations-< 60%, Exceeds Expectations-> 80%  Course-Embedded Assessment: Rubric # MKT.1.R.1 (formative), and rubric # MKT.1.R.2 (summative)	See Figures MKT 1 – 4.	Target: 75% of the students should meet and exceed the expectations of SLO1.  Student met the target.  Trend: Overall, students exhibit good performance in this area.	Course components are reviewed continuously to ensure that students can continue to critically identify problems and solve those using their knowledge of business studies.

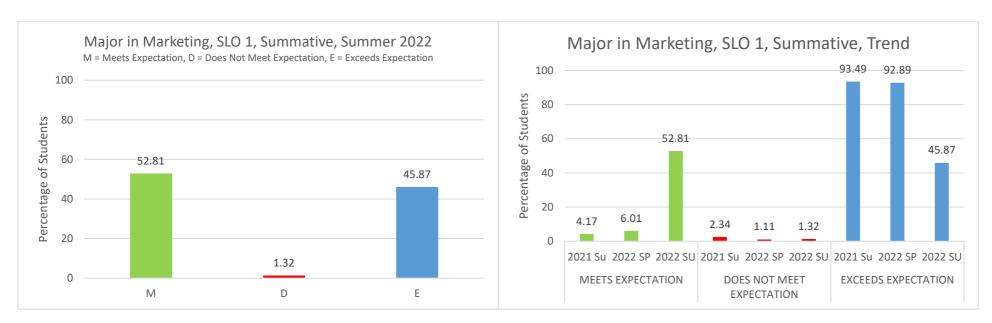


Figure MKT- 1 Figure MKT- 2

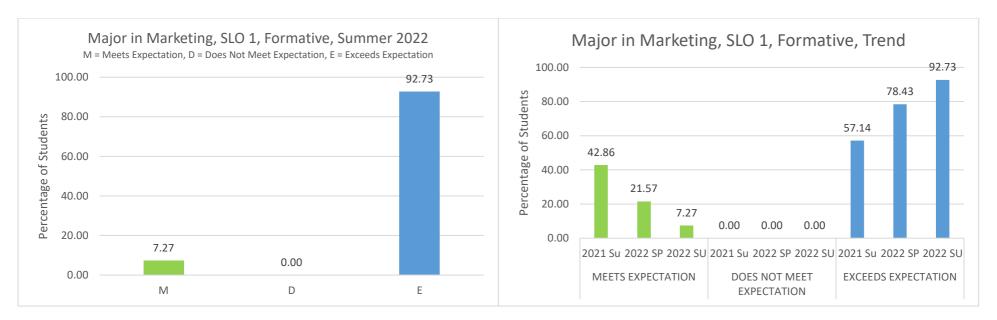


Figure MKT- 3 Figure MKT- 4

Student Learning Outcomes	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
2. Understand the roles of	Summative- Exit	Exit Assessment Test: Meets	See Figures	Target: 80% of the students should	Along with course contents,
different areas of Marketing	Assessment Test, and	Expectations- 60% to 80%,	MKT $5 - 8$ .	meet and exceed the expectations of	Marketing and International Business
Communications.	Course-Embedded	Does Not Meet		SLO2	Club of North South University
	Assessment (MKT 460	Expectations-< 60%,		Charles and the house	hosted a seminar on "In today's
	group term projects)	Exceeds expectations-> 80%		Students met the target.	world, communication is the key" to
	Formative: Course-	Course-Embedded		Trend: Students' performance in	enhance the communication skill
	Embedded Assessment	Assessment: Rubric #		summative and formative	among the students.
	(MKT 337 group term	MKT.2.R.1		assessments shows a positive trend	
	projects)			with an increase in the percentage of	
				students exceeding expectations.	



Figure MKT- 5 Figure MKT- 6

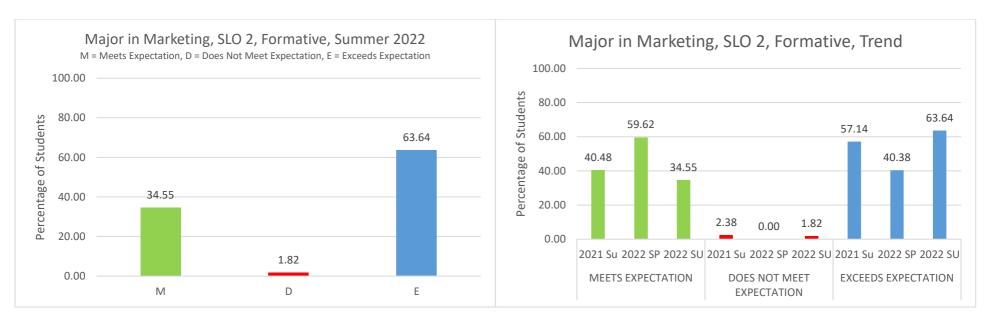


Figure MKT- 7 Figure MKT- 8

Student Learning Outcomes	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
3. Apply concepts of consumer behavior to develop marketing strategy.	umer behavior to Iop marketing strategy.  Assessment Test, and Course-Embedded		See Figures 9 – 12.	Target- 75% of the students should be able to meet and exceed the expectation of SLO3.	Faculties developed different strategies to deliver lecture content in the online environment in ways that engage students and meet the courses' learning
	group term projects) Formative: Course-	Expectations-< 60%, Exceeds Expectations-> 80%.		Students met the target.	objectives.
	Embedded Assessment			Trend: Students' performance has	
`		Assessment: Rubric # MKT.3.R.1		increased over the period with an increase in the percentage of students exceeding expectations.	

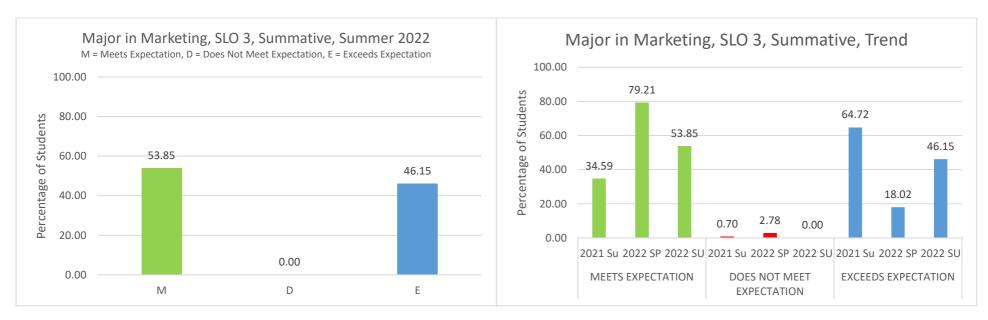


Figure MKT- 9 Figure MKT- 10

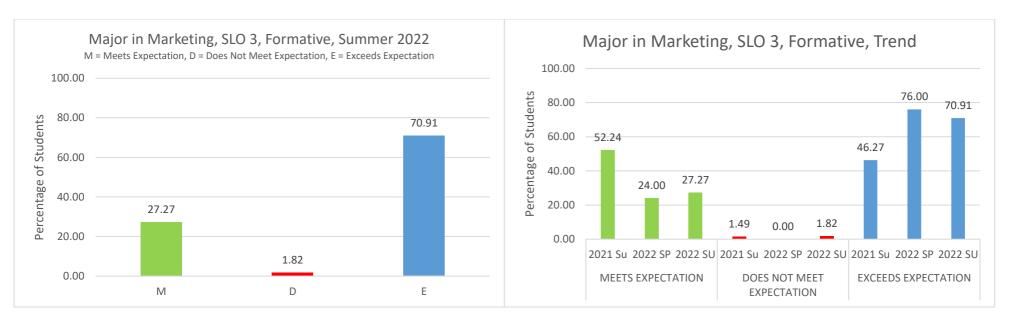


Figure MKT-11 Figure MKT-12

Student Learning Outcomes	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
4. Demonstrate skills to	Summative: - Exit	Exit Assessment Test: Meets	See	Target- 80% of the students	NSU launched an incubation program, North
critically analyze a problem,	Assessment Test, and	Expectations- 60% to 80%,	Figures 13	should be able to meet and	South University Startups Next, to create the
design and implement	Course-Embedded	Does Not Meet	− <del>16</del> .	exceed the expectation of	next generation of startup founders in the
appropriate solutions.	Assessment (MKT 460	Expectations-< 60%,		SLO4.	country. The program will nurture future
	group term projects)	Exceeds Expectations-> 80%			leaders with guided mentorship, networking,
	Formative: - Course-	Course-Embedded		Students met the target.	and funding opportunities to help their startups
	Embedded Assessment	Assessment: Rubric #			grow into a scalable business.
	(MKT 337 group term	MKT.4.R.1 (formative), and		Trend: Students exhibit	
	projects)	rubric # MKT.4.R.2		satisfactory performance in	
		(summative)		this area.	

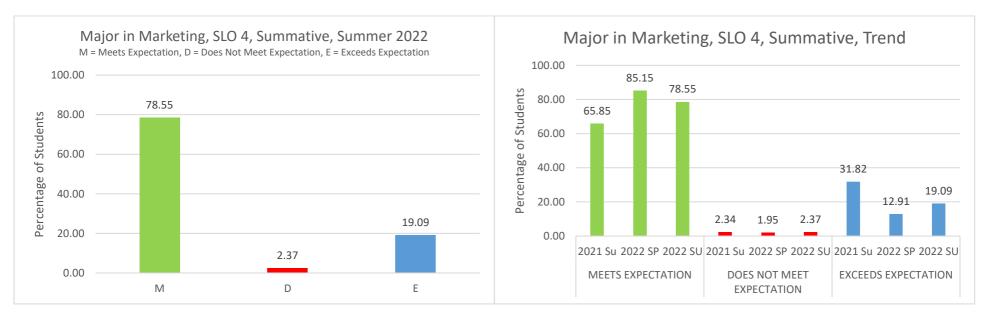


Figure MKT- 13 Figure MKT- 14

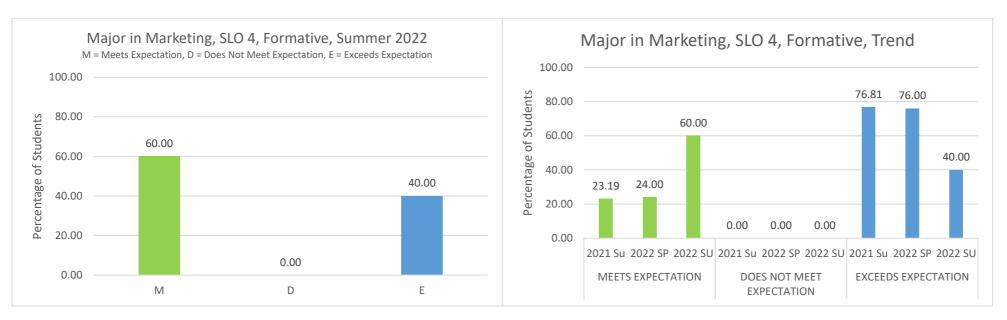


Figure MKT- 15 Figure MKT- 16

Student Learning Outcomes	Measure	Measurement Criteria	Results	Observation(s)	Closing the Loop
5. Practice and set examples	Summative: Exit Assessment	Exit Assessment Test: Meets	See Figure 17	Target- 100% of the students	The University arranged various seminars
on responsible and ethical	Test, and Course-Embedded	Expectations- 60% to 80%,	− 20.	should be able to meet and	to boost students' morale and motivate
marketing.	Assessment (MKT 460	Does Not Meet expectations-		exceed the expectation of	them to focus on studies despite the
	group term projects)	< 60%, Exceeds		SLO5.	current crisis.
	Formative: Course-	Expectations-> 80%			
	Embedded Assessment	Course-Embedded		Students failed to meet the	
	(MKT 337 group term	Assessment: Rubric #		target.	
	projects)	MKT.5.R.1			
				Trend: Although students	
				failed to meet the 100% target,	
				performance has significantly	
				improved in this area, with a	
				high percentage of students	
				exceeding expectations.	

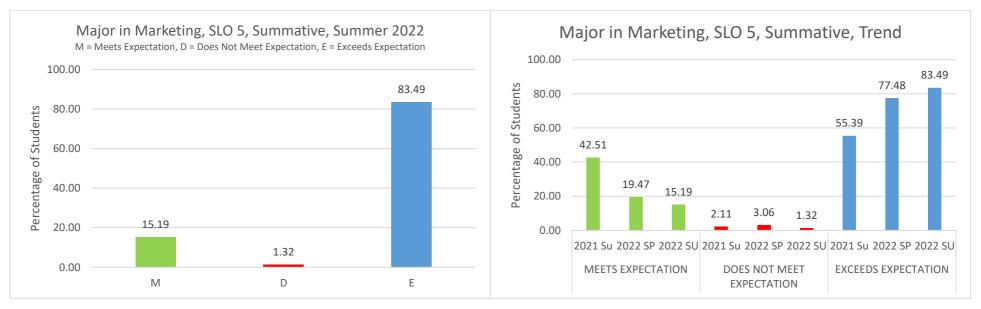


Figure MKT- 17 Figure MKT- 18



Figure MKT- 19 Figure MKT- 20

## Summer 2022 Student Learning Assessment Report: BBA in SCM Program

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
1. Demonstrate the	Summative:	Exit Assessment Test:	See Figures	Target: 80% students should meet or exceed	University successfully managed classroom
working knowledge of	Exit Assessment Test,	Meets Expectation:	SCM $1 - 4$ .	expectation.	contents through extensive faculty training
mode and quality of	and Course	60% to 80%			and supplied all the necessary resources to
transportations, and	Embedded	Does Not Meet		Students met the target.	conduct classes effectively.
operational and	Assessment (SCM	Expectation: <60%			,
economics of	450 group term	Exceeds Expectation:		Trend: Students performed extremely well	
transportation and	projects)	>80%		in summative assessment with high	
logistics in local and	Formative:			percentage of students exceeding	
global contexts.	Course Embedded	Course-Embedded		expectations.	
	Assessment (SCM	Assessment:			
	310 group term	Rubric # SCM.1.R.1			
	projects)				

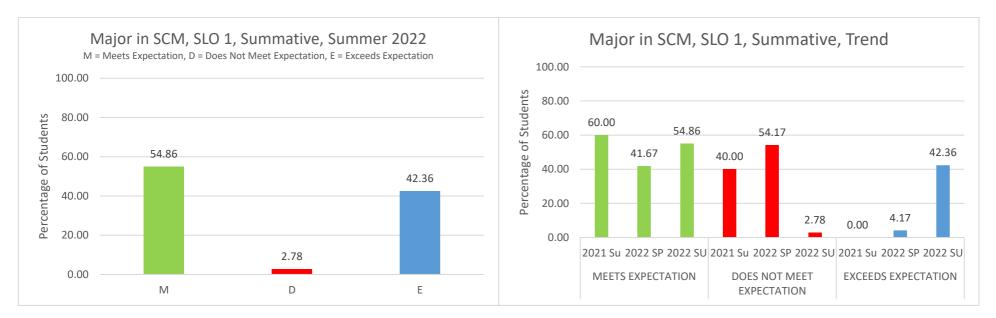


Figure SCM 21 Figure SCM 22

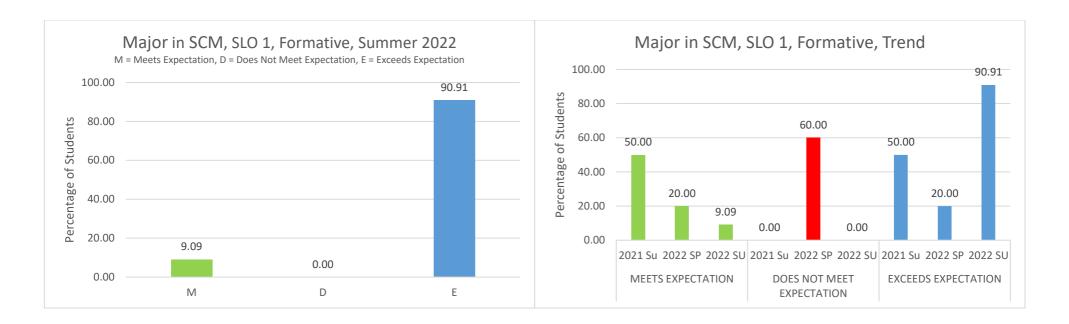


Figure SCM 23 Figure SCM 24

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
2. Apply and integrate	Summative:	Exit Assessment Test:	See Figures SCM 5 –	Target: 75% students should meet	Course components are reviewed continuously to
the models of	Exit Assessment Test,	Meets Expectation:	8.	or exceed expectation.	ensure that students can continue to critically
inventory	and Course	60% to 80%			identify problems and solve those using their
management with	Embedded	Does Not Meet		Students met the target in both	knowledge of business studies.
forecasting,	Assessment (SCM	Expectation: <60%		assessments.	
distribution,	450 group term	Exceeds Expectation:			
marketing,	projects)	>80%		Trend: Students' performance in	
manufacturing, and	Formative:			summative assessment has	
schedule and	Course Embedded	Course-Embedded		increased over the period with a	
planning.	Assessment (SCM	Assessment: Rubric #		high increase in the percentage of	
	310 group term	SCM.2.R.1		students meeting expectations.	
	projects)				

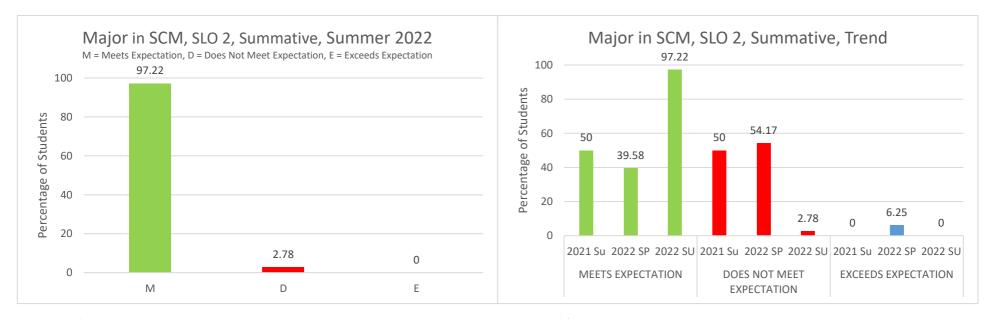


Figure SCM 25 Figure SCM 26

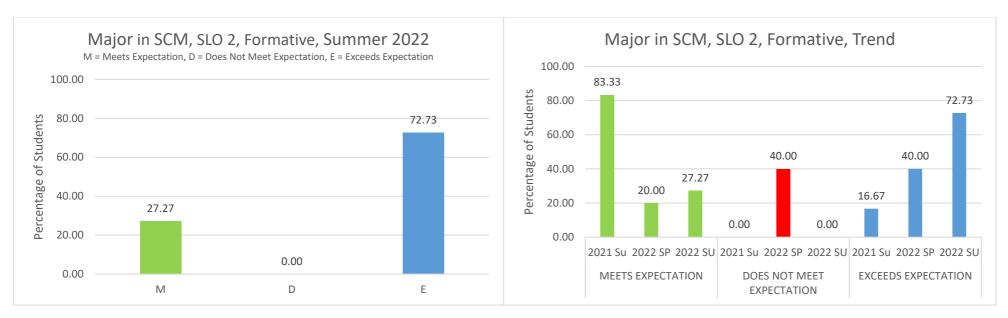


Figure SCM 27 Figure SCM 28

Student Learning Outcomes	Measure	Measurement Criteria	Results	Observation	Closing the Loop
3. Apply the concepts	Summative:	Exit Assessment Test:	See Figures SCM 9 –	Target: 65% students should	Deployment of standardized assessment tools was
of environmental	Exit Assessment Test,	Meets Expectation:	12.	meet or exceed expectation.	continued.
sustainability in	and Course	60% to 80%		_	
designing a supply	Embedded	Does Not Meet		Students met the target in both	
chain.	Assessment (SCM	Expectation: <60%		assessments.	
	450 group term	Exceeds Expectation:			
	projects)	>80%		Trend: There is a significant	
	Formative:			increase in the percentage of	
	Course Embedded	Course Embedded		students meeting expectations in	
	Assessment (SCM	Assessment: Rubric #		both assessment.	
	310 group term	SCM.3.R.1			
	projects)				

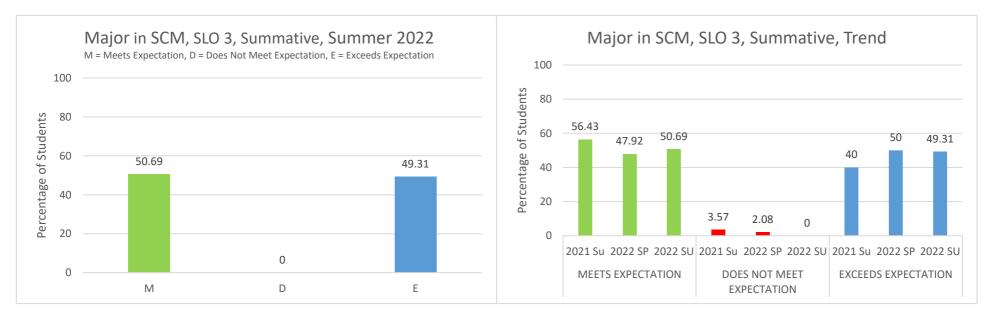


Figure SCM 29 Figure SCM 30

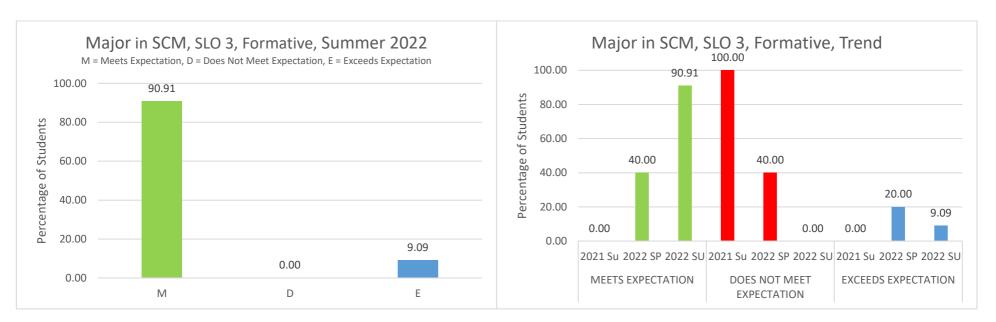


Figure SCM 31 Figure SCM 32

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
4. Effectively utilize	Summative:	Exit Assessment Test:	See Figures SCM 13	Target: 70% students should meet	Course components are reviewed continuously to
the integrating	Exit Assessment Test,	Meets Expectation:	- 16.	or exceed expectation.	ensure that students can continue to critically
capabilities of	and Course	60% to 80%		_	identify problems and solve those using their
information	Embedded	Does Not Meet		Students met the target.	knowledge of business studies.
technology in	Assessment (SCM	Expectation: <60%		_	
strategic supply chain	450 group term	Exceeds Expectation:		Trend: Students exhibit a	
management.	projects)	>80%		significant increase of	
	Formative:			performance in this area.	
	Course Embedded	Course-Embedded			
	Assessment (SCM	Assessment: Rubric #			
	310 group term	SCM.4.R.1			
	projects)				

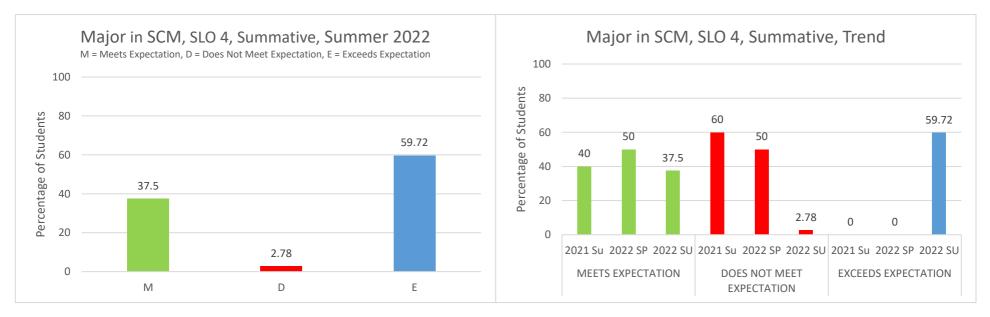


Figure SCM 33 Figure SCM 34

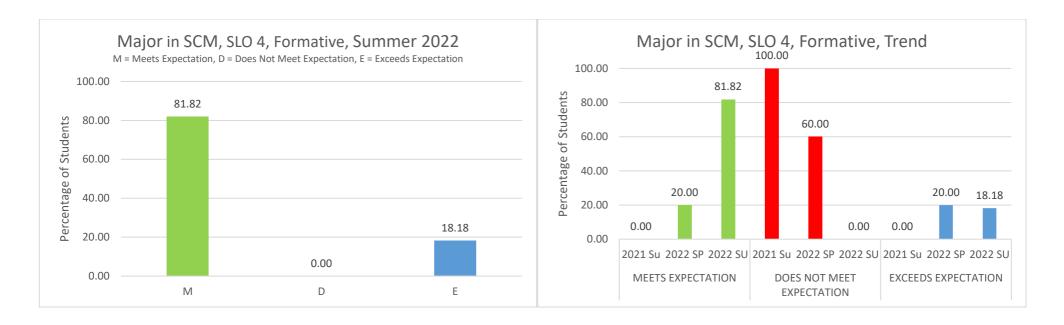


Figure SCM 35 Figure SCM 36

Student Learning Outcome	Measure	Measurement Criteria	Results	Observation	Closing the Loop
5. Understand the	Summative:	Exit Assessment Test:	See Figure SCM 17 –	Target: 60% students should	Faculties developed different strategies to deliver
effects of global	Exit Assessment Test,	Meets Expectation:	20.	meet or exceed expectation.	lecture content in the online environment in ways
market and apply that	and Course	60% to 80%		_	that engage students and meet the courses' learning
knowledge in creating	Embedded	Does Not Meet		Students met the target.	objectives.
competitive advantage	Assessment (SCM	Expectation: <60%		_	
through supply chain	450 group term	Exceeds Expectation:		Trend: Although students met	
activities.	projects)	>80%		the target, there is an decrease in	
	Formative:			percentage of students exceeding	
	Course Embedded	Course-Embedded		expectations in assessment.	
	Assessment (SCM	Assessment: Rubric #			
	310 group term	SCM.5.R.1			
	projects)				

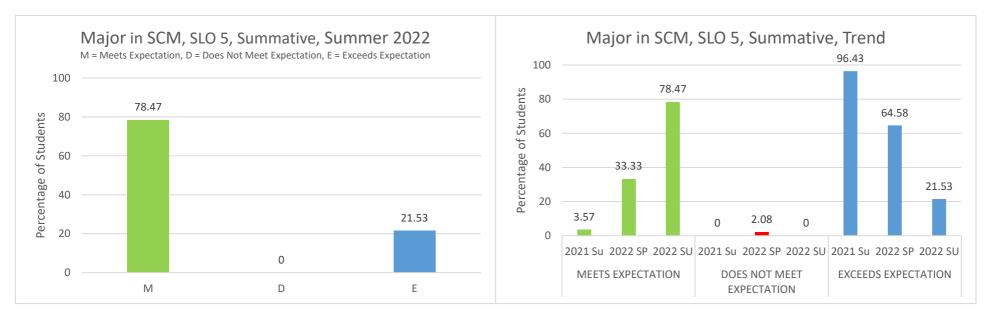


Figure SCM 37 Figure SCM 38

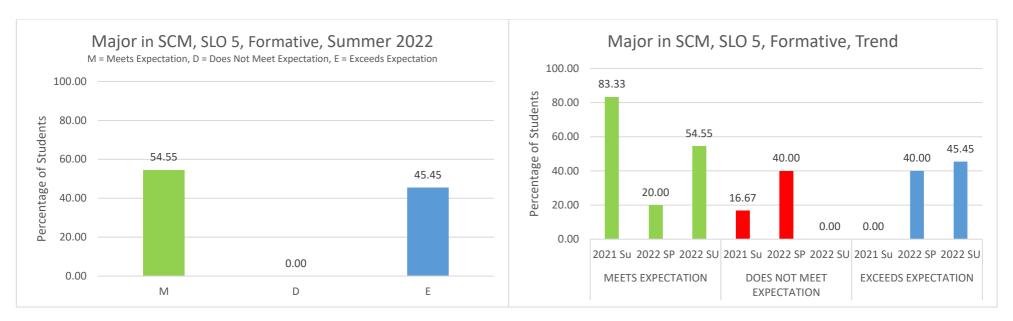
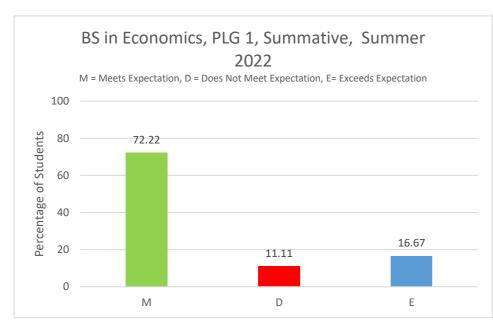


Figure SCM 39 Figure SCM 40

## Summer 2022 Student Learning Assessment Report: BS in Economics

<b>Program Learning Goal</b>	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
1. Knowledge of General	Summative: Exit	Exit Assessment Test:	Please see	Target: 65% students should	Course components are reviewed
Economic Theories and	Assessment Test, and	Meets Expectation 60% to	figures BSE	meet or exceed expectations.	continuously to ensure that
Policies	Course-Embedded	80%, Does Not Meet	- 1 through		students can continue to
	Assessment ECO 495	Expectation < 60%,	BSE-4.	Students met the target in	critically identify problems and
	(Supervised Research	Exceeds Expectation >		summative assessment.	solve those using their
	Paper) or ECO 499	80%.			knowledge of business studies.
	(Thesis)			Trend: Students' performance	
		Course-Embedded		has improved over the period	
	Formative: ECO 303 and	Assessment: Rubric #		with a considerable increase in	
	ECO 304 selected	BS.1.1.1.1		the percentage of students	
	questions from final			meeting the expectations.	
	exam.				



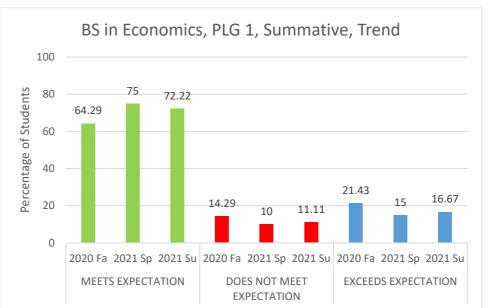


Figure BSE - 1 Figure BSE - 2

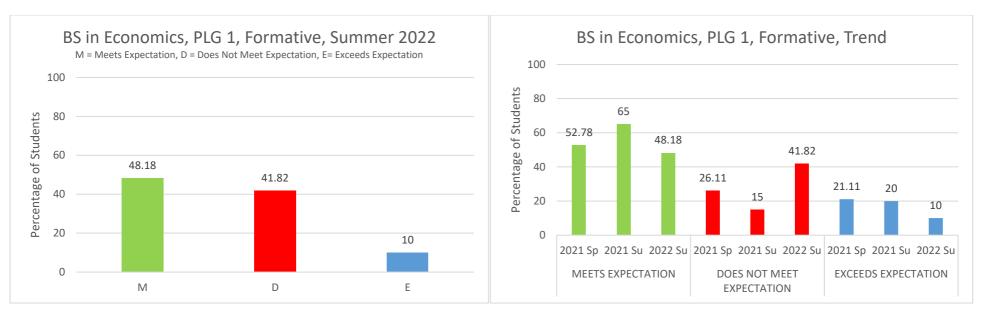


Figure BSE - 3

Program Learning					
Goal	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
2. Relevant Quantitative	Summative: Exit	Exit Assessment Test:	Please see	Target: 60% students should	Deployment of standardized
Skill Development for	Assessment Test, and	Meets Expectation 60% to	figures BSE	meet or exceed expectations.	assessment tools was continued.
theoretical and empirical	Course-Embedded	80%, Does Not Meet	-5 through		
analyses.	Assessment ECO 495	Expectation < 60%,	BSE - 8.	Students met the target.	
	(Supervised Research	Exceeds Expectation >			
	Paper) or ECO 499 (Thesis)	80%.		Trend: The percentage of	
				students meeting	
	Formative: ECO 303	Course-Embedded		expectations have increased	
	selected question from final	Assessment: Rubric #		over the period.	
	exam, ECO 372 term	BS.2.1.1.1			
	projects				

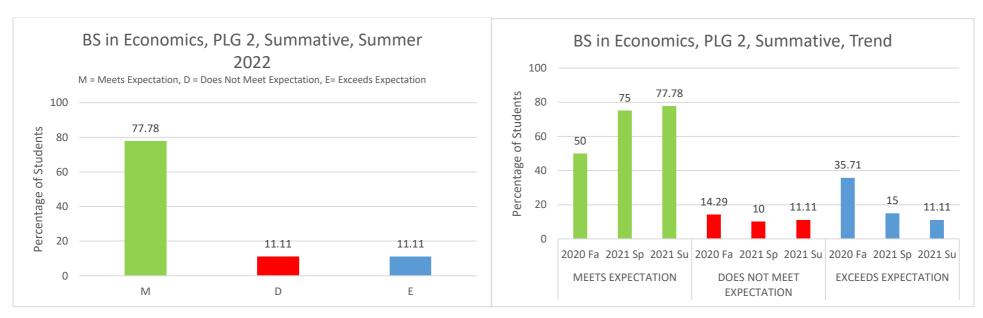


Figure BSE - 5

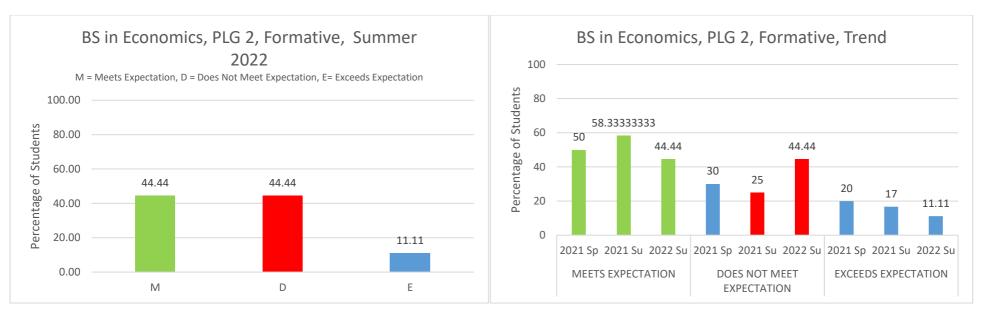


Figure BSE - 7 Figure BSE - 8

Program Learning Goal	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
3. Research Skill	Summative: Exit	Exit Assessment Test:	Please see	Target: 60% students should	The Department continued its
Development	Assessment Test, and	Meets Expectation 60% to	figures BSE	meet or exceed expectations.	research activities through online
	Course-Embedded	80%, Does Not Meet	-9 through		platforms.
	Assessment ECO 495	Expectation < 60%,	BSE – 12.	Students met the target.	
	(Supervised Research	Exceeds Expectation >			
	Paper) or ECO 499	80%.		Trend: Students' performance	
	(Thesis)			has improved over the period	
		Course-Embedded		with an increase in the	
	Formative: ECO 372 term	Assessment: Rubric #		percentage of students	
	project.	BS.3.1.1.1		exceeding expectations.	

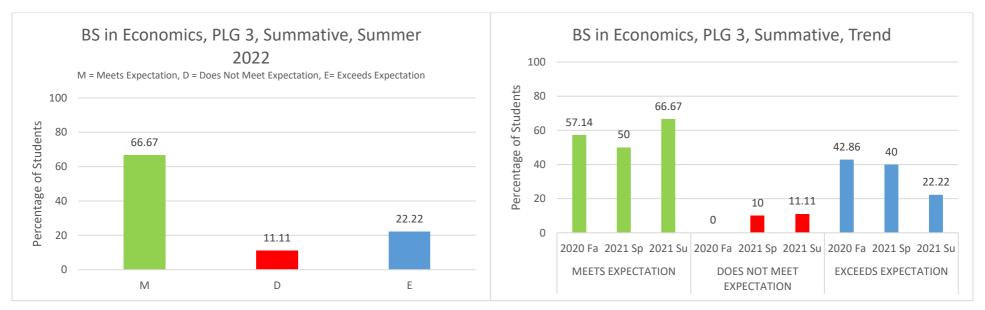


Figure BSE - 9 Figure BSE - 10

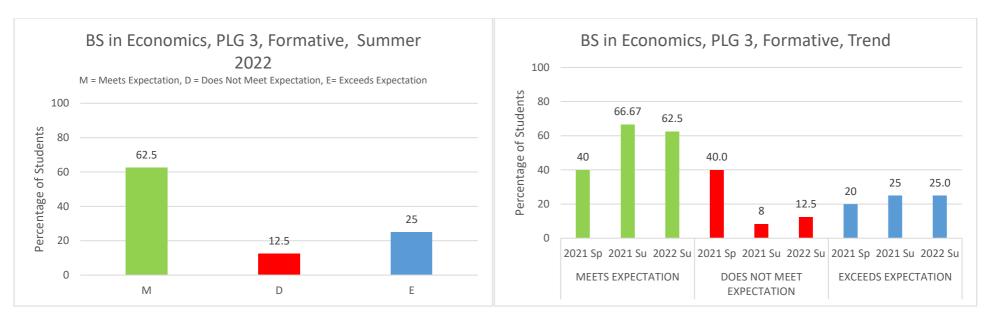


Figure BSE - 11 Figure BSE - 12

Program Learning Goal	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
4. Communication Skill	Summative: Exit	Exit Assessment Test:	Please see	Target: 70% students should	Faculties developed different
Development	Assessment Test, and	Meets Expectation 60% to	figures BSE	meet or exceed target.	strategies to deliver lecture content
	Course-Embedded	80%, Does Not Meet	-13		in the online environment in ways
	Assessment ECO 495	Expectation < 60%,	through	Students met the target in both	that engage students and meet the
	(Supervised Research	Exceeds Expectation >	BSE – 16.	assessments.	courses' learning objectives.
	Paper) or ECO 499	80%.			
	(Thesis)			Trend: Students are	
		Course-Embedded		continually improving their	
	Formative: ECO 304	Assessment: Rubric #		performance to meet the	
	selected question from	BS.4.1.1.1		target.	
	final exam.				

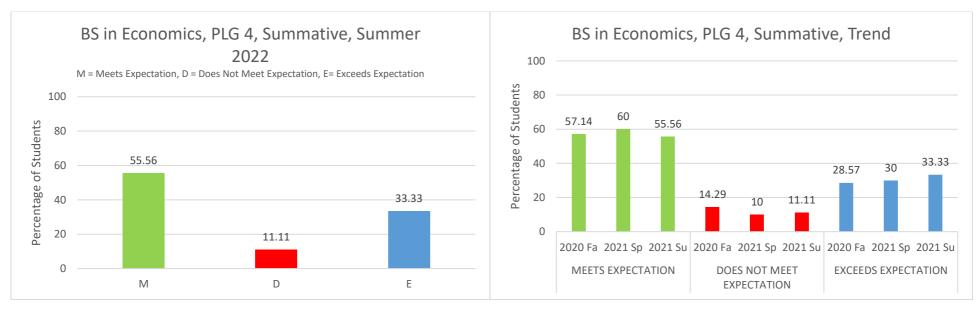


Figure BSE - 13 Figure BSE - 14

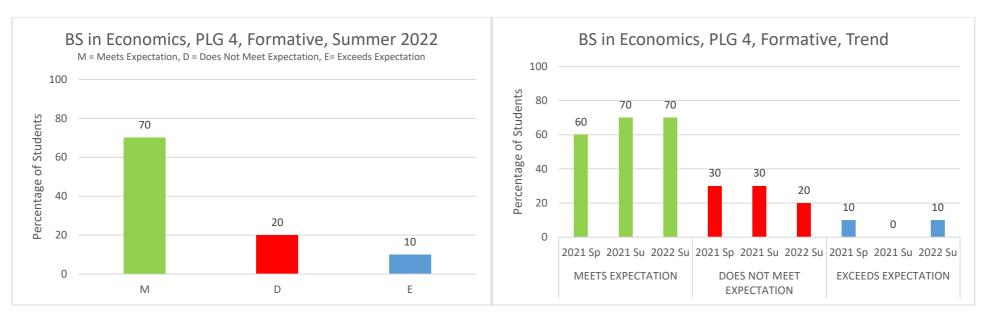


Figure BSE - 15 Figure BSE - 16

Program Learning Goal	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
				` /	
5. Critical Thinking and	Summative: Exit	Exit Assessment Test:	Please see	Target: 60% students should	The University arranged various
Analysis	Assessment Test, and	Meets Expectation 60%	figures	meet or exceed expectations.	seminars to boost students' morale
	Course-Embedded	to 80%, Does Not Meet	BSE - 17		and motivate them to focus on
	Assessment ECO 495	Expectation < 60%,	through	Students met the target in	studies leading to meet learning
	(Supervised Research Paper)	Exceeds Expectation >	BSE - 20.	summative and formative	objectives.
	or ECO 499 (Thesis)	80%.		assessment.	
	Formative: ECO 303	Course-Embedded		Trend: The percentage of	
	selected question from final	Assessment: Rubric #		students meeting	
	exam.	BS.5.1.1.1		expectations in both	
				summative and formative	
				assessment has increased	
				over the years.	

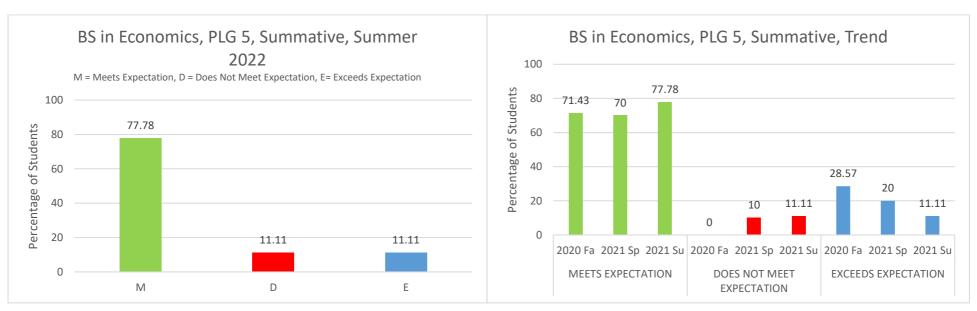


Figure BSE - 17 Figure BSE - 18

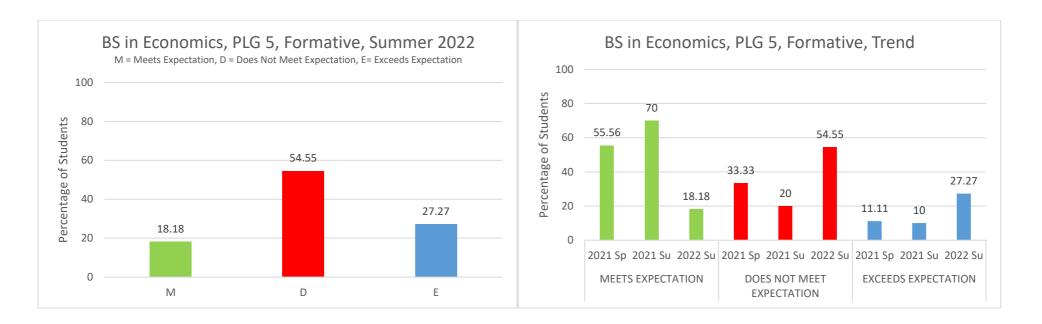


Figure BSE - 19 Figure BSE - 20

## Summer 2022 Student Learning Assessment Report: MS in Economics

	Student					
Program	Learning		Measurement			
Learning Goal	Outcome	Measure	Criteria	Result	Observation(s)	Closing the Loop
1. Critical	1.1 Interpret and	Summative:	Rubric # MS.1.1.1.1	Please	Target: 60% students	By applying uniformity in their
thinking skills in	critically review	Course-Embedded		see	should meet or exceed	approach to the online classroom the
relation to	articles in the	Assessment: ECO		figures	expectations.	Department along with the school
microeconomics,	economics	695 or ECO 699		MSE-1		managed to ensure satisfactory
macroeconomics	research	Literature Review		through	Students met the target.	students learning across all courses
and econometrics	literature.	Section of Thesis or		MSE –		taught.
		Research Papers		2.	Trend: Students exhibit	
					extremely well	
		Formative: ECO 502			performance in this area. It	
		final term paper.			shows a increasing trend in	
					meeting expectations in	
					summative assessment.	

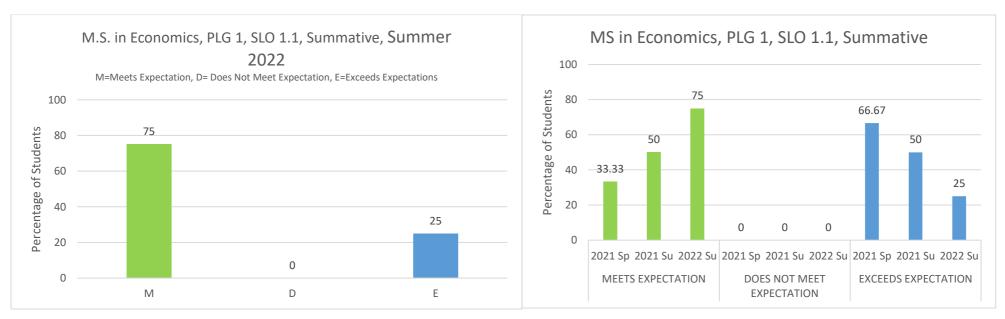


Figure MSE - 1 Figure MSE - 2

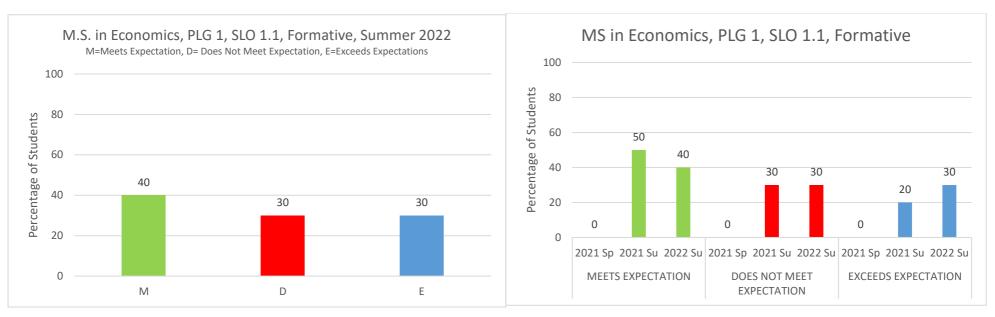


Figure MSE - 3 Figure MSE - 4

Program	Student Learning	Моодимо	Measurement	Dogul4	Observation(s)	Closing the Lean
<b>Learning Goal</b>	Outcome	Measure	Criteria	Result	Observation(s)	Closing the Loop
2. Quantitative	2.2 Develop basic	1 2	MS.2.2.1.1	Please see	Target: 60% students should	Department of Economics organized
analytical skills	research skills in	695 or ECO 699:		figures MSE	meet or exceed expectations.	a Brown Bag Seminar Series
in application of	order to conduct	Economic modeling		- 3 and MSE		academicians share research ideas and
economics	research with	section of research		- 4	Students met the target.	findings in scholarly discussion and
	minimal	papers or thesis.			_	further stimulate the vibrant research
	supervision	•			Trend: Students exhibit	environment of the department in line
					satisfactory performance in	with classroom effectiveness.
					this area. However, there is a	
					decrease in the percentage of	
					students exceeding	
					expectations.	
					•	

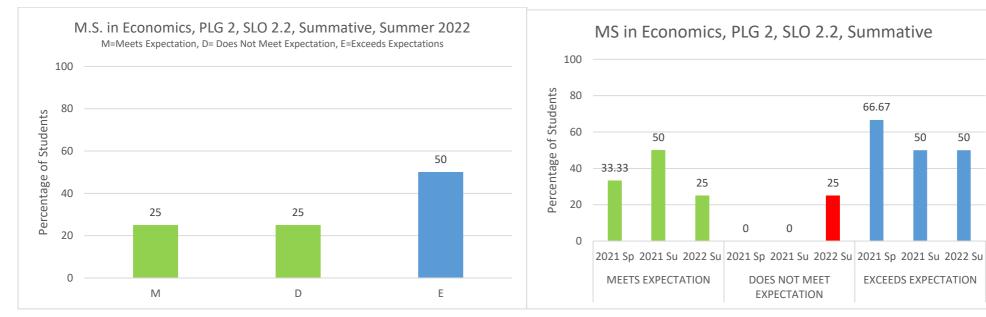
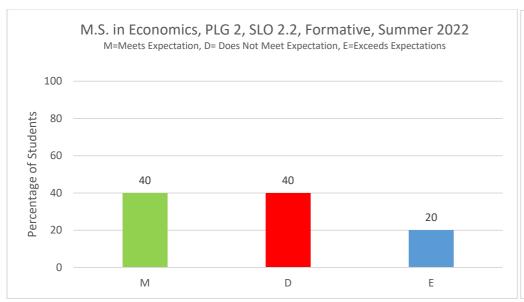


Figure MSE - 5 Figure MSE – 6

66.67

50

**EXCEEDS EXPECTATION** 



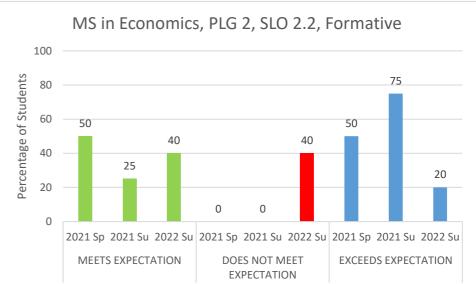
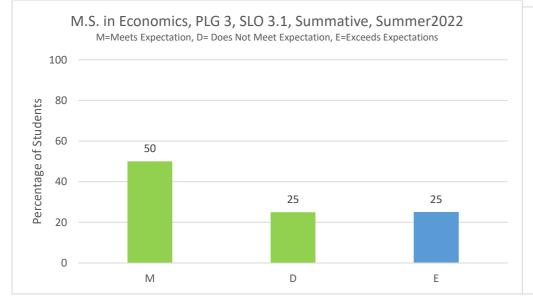


Figure MSE - 7 Figure MSE - 8

_	Student					
Program	Learning		Measurement			
Learning Goal	Outcome	Measure	Criteria	Result	Observation(s)	Closing the Loop
3. Problem	3.1 Use economic	Summative: ECO	MS.3.1.1.1	Please see	Target: 60% students should meet or	NSU launched a newly established
solving skills for	principles,	695 or ECO 699:		figures	exceed expectations.	incubation program, North South
economic and	theories and	Economic modeling		MSE-5		University Startups Next, to create
business decision	models to	section of research		through	Students met the target in summative	the next generation of startup
making in public	analyze and	papers or thesis		MSE - 8	and formative assessment.	founders in the country. The
and private	explain how					program will nurture future leaders
sectors	decisions are	Formative: ECO 503			Trend: Students exhibit satisfactory	with guided mentorship,
	made by	final Exam or ECO			performance in this area. However,	networking, and funding
	individuals,	504 final exam.			there is a decrease in the percentage	opportunities to help their startups
	organizations and				of students exceeding expectations.	grow into a scalable business.
	societies.					



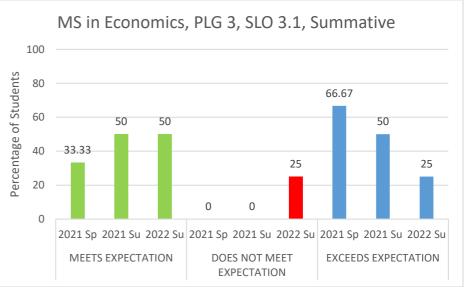


Figure MSE - 9 Figure MSE - 10

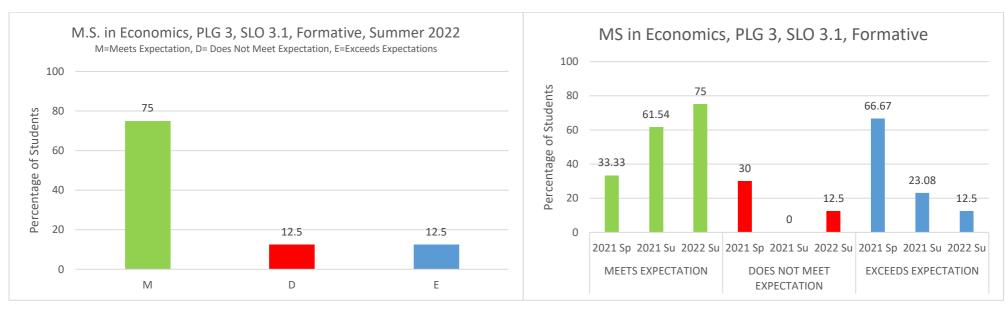


Figure MSE - 11 Figure MSE - 12

## Summer 2022 Student Learning Assessment Report: Master of Business Administration

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
Managerial     Communications	1.1 Communicate effectively toward achieving managerial objectives.	Summative: Exit Assessment Test, and Course- Embedded Assessment (BUS 690 final term projects)  Formative: Course- Embedded Assessment (BUS 650 final term projects)	Assessment Tests: Meets Expectation: 60% -80%; Does Not Meet Expectation < 60%; Exceeds Expectation> 80%  Course-Embedded Assessment: Rubric # MB.1.1.1.1	See Figures MBA- 1 through MBA-4	Target: 80% students should meet or, exceed expectation.  Students failed to meet the target in both assessments.  Trend: Students' performance has decreased over the period with an increase in the percentage of students not meeting expectations.	Faculties developed different strategies to deliver lecture content in the online environment in ways that engage students and meet the courses' learning objectives.

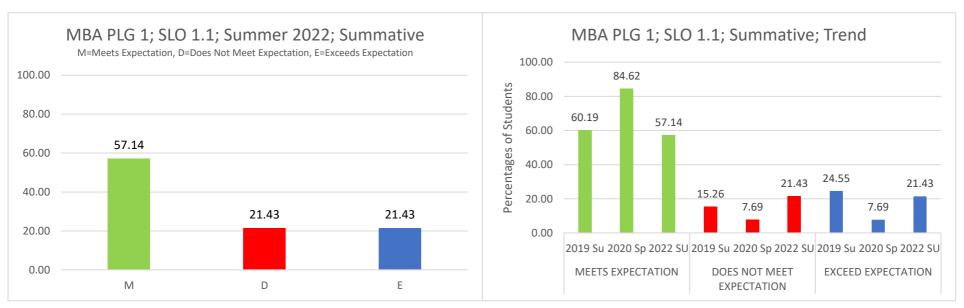


Figure MBA - 1 Figure MBA - 2

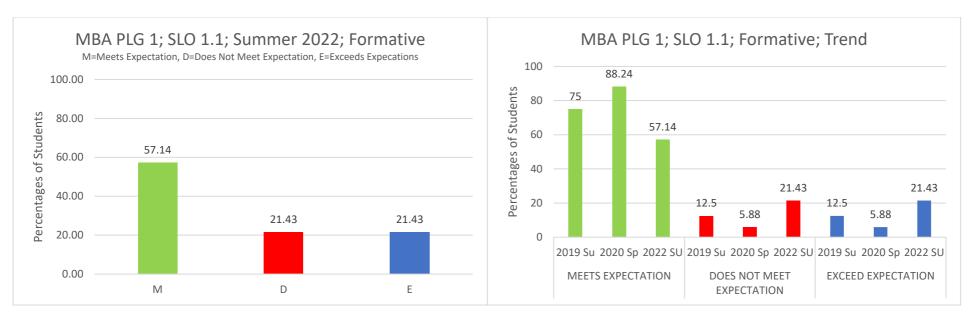


Figure MBA - 3 Figure MBA - 4

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
2. Critical Thinking and Decision Making	2.1 Apply appropriate analytic framework to solving management problems, and developing of integrative managerial solutions.	Summative: Exit Assessment Test, and Course-Embedded Assessment (BUS 690 final term projects)  Formative: Course- Embedded Assessment (BUS 650 final term projects)	Assessment Tests: Meets Expectation: 60% -80%; Does Not Meet Expectation < 60%; Exceeds Expectation> 80%  Course-Embedded Assessment: Rubric # MB.2.1.1.1	See Figures MBA-5 through MBA-8	Target: 80% students should meet or, exceed expectation.  Students met the target in summative assessment but not in formative assessment.  Trend: Student performance has improved over the period with a decrease in the percentage of students not meeting expectations in summative assessment.  However, students show a decreasing performance trend in formative assessment. This is an area of concern.	The NSU IQAC continued to develop the overall performance of the institution via performance evaluation, assessment, and teaching quality up-gradation

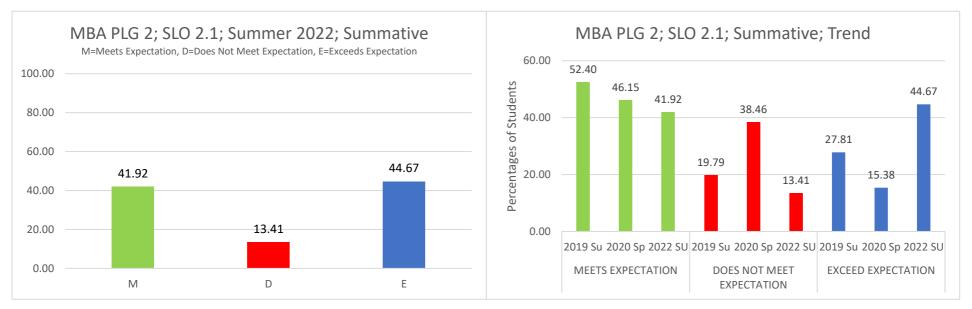
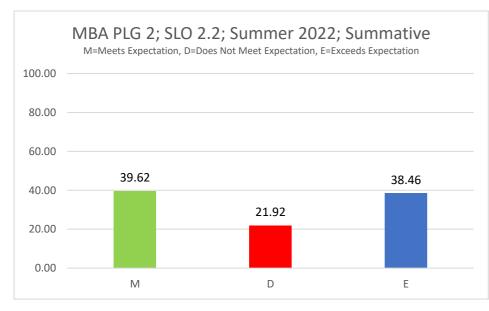


Figure MBA - 5 Figure MBA - 6



Figure MBA - 7 Figure MBA - 8

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
2. Critical Thinking and Decision Making	2.2 Determine relevant decision criteria and alternatives, and identify the optimal solution	Summative: Exit Assessment Test, and Course-Embedded Assessment (BUS 690 final term projects)  Formative: Course- Embedded Assessment (BUS 650 final term projects)	Assessment Tests: Meets Expectation: 60% -80%; Does Not Meet Expectation < 60%; Exceeds Expectation> 80%  Course-Embedded Assessment: Rubric # MB.2.1.1.1	See Figures MBA-9 through MBA-12	Target: 80% students should meet or, exceed expectation.  Students failed to meet the target in both summative and formative assessment.  Trend: Though students' performance in summative assessment is increasing over the period with a decrease in the percentage of students not meeting expectations, still could not meet the target. In formative assessment, students show an increasing trend in not meeting expectations which is a great concern.	Faculties developed different strategies to deliver lecture content in the online environment in ways that engage students and meet the courses' learning objectives.



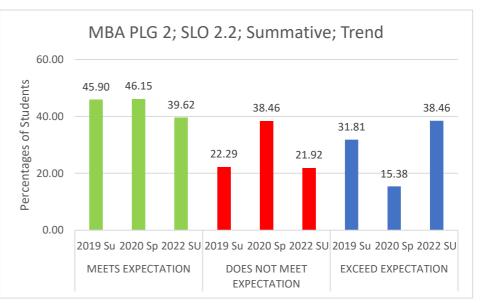


Figure MBA - 9 Figure MBA - 10

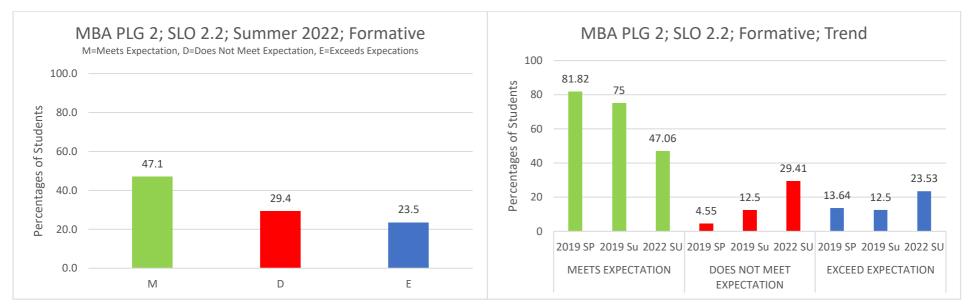


Figure MBA - 11 Figure MBA - 12

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
3. Integration of management tools and techniques	3.1 Integrate and apply the tools and techniques of management, drawing on a broad-based knowledge of the major functions (accounting, economics, finance, information systems, marketing, operations management, and strategy) to solve complex management problems and render sound business decisions.	Summative: Exit Assessment Test, and Course-Embedded Assessment (BUS 690 final term projects)  Formative: Course- Embedded Assessment (BUS 650 final term projects)	Assessment Tests: Meets Expectation: 60% -80%; Does Not Meet Expectation < 60%; Exceeds Expectation> 80%  Course-Embedded Assessment: Rubric # MB.3.1.1.1	See Figures MBA-13 through MBA-16	Target: 80% students should meet or, exceed expectation.  Students met the target in summative assessment but failed to meet the target in formative assessment.  Trend: Student performance in summative assessment is gradually improving. Performance in formative assessment has deteriorated over the period with an increase in the percentage of students not meeting expectations.	NSU launched a newly established incubation program, North South University Startups Next, to create the next generation of startup founders in the country. The program will nurture future leaders with guided mentorship, networking, and funding opportunities to help their startups grow into a scalable business.

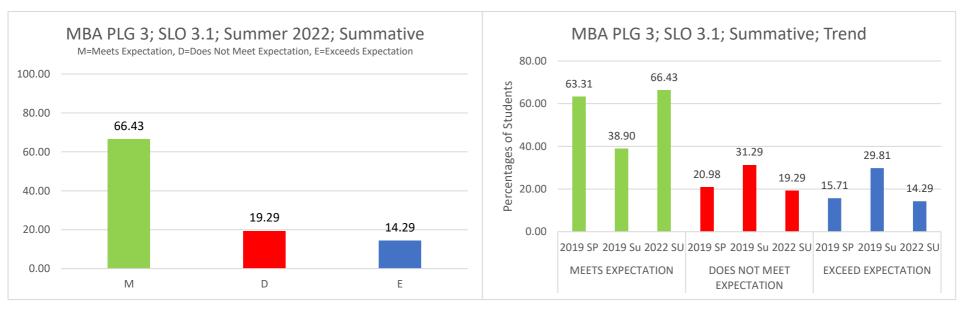


Figure MBA - 13 Figure MBA - 14

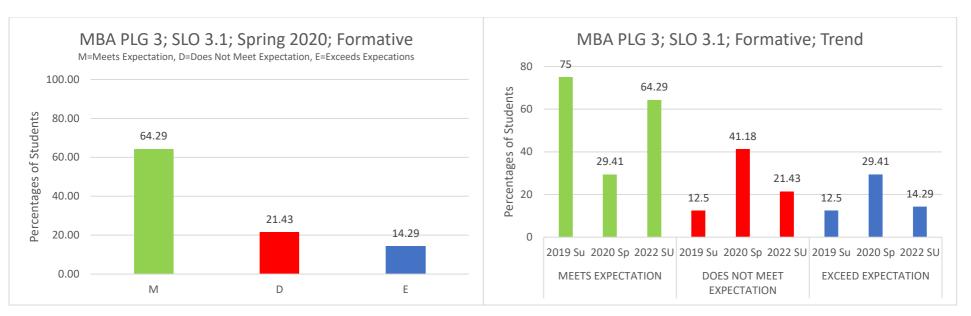


Figure MBA - 15 Figure MBA - 16

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
4. Global Perspectives	4.1 Augment business decisions with global considerations.	Summative: Exit Assessment Test, and Course-Embedded Assessment (BUS 690 final term projects) Formative: Course- Embedded Assessment (BUS 685 final term projects)	Assessment Tests: Meets Expectation: 60% -80%; Does Not Meet Expectation < 60%; Exceeds Expectation> 80%  Course-Embedded Assessment: Rubric # MB.4.1.1.1	See Figures MBA-17 through MBA-20	Target: 80% students should meet or, exceed expectation.  Students met the target in both assessments.  Trend: Students' performance is increasing gradually with a decrease in the percentage of students not meeting expectations.	Realistic illustrations from the business world, case studies and research articles are used in classroom teaching to provide students better understanding of the subject matter.

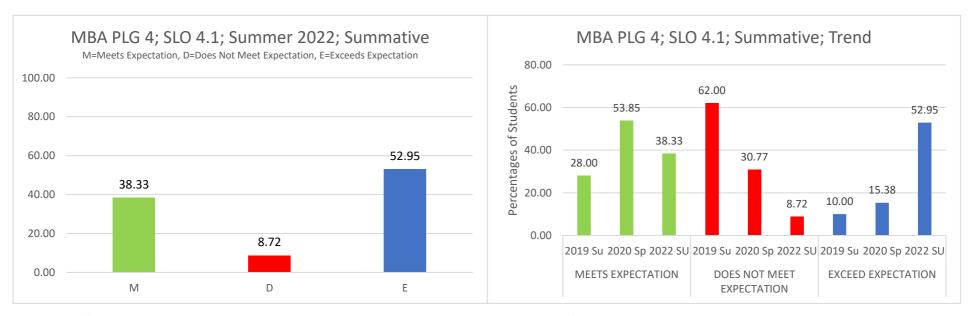


Figure MBA - 17 Figure MBA - 18

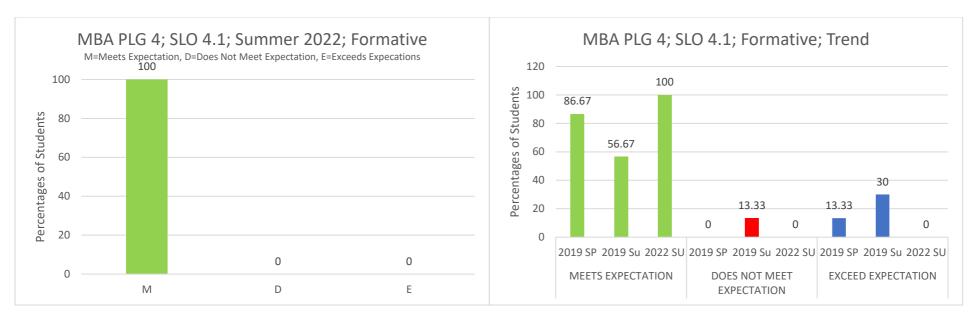


Figure MBA - 19 Figure MBA - 20

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
5. Ethical Considerations	5.1 Evaluate and articulate ethical considerations in managerial decision making and in enterprise management.	Summative: Exit Assessment Test, and Course-Embedded Assessment (BUS 690 final term projects)	Assessment Tests: Meets Expectation: 60% -80%; Does Not Meet Expectation < 60%; Exceeds Expectation> 80%  Course-Embedded Assessment: Rubric # MB.5.1.1.1	See Figures MBA-21 and MBA-22	Target: 80% students should meet or, exceed expectation.  Students met the target.  Trend: Performance has improved over the period with an increase in the percentage of students meeting expectations.	The University uses plagiarism software to check the students submitted work that create a strong ethical culture at NSU to achieve learning objectives.

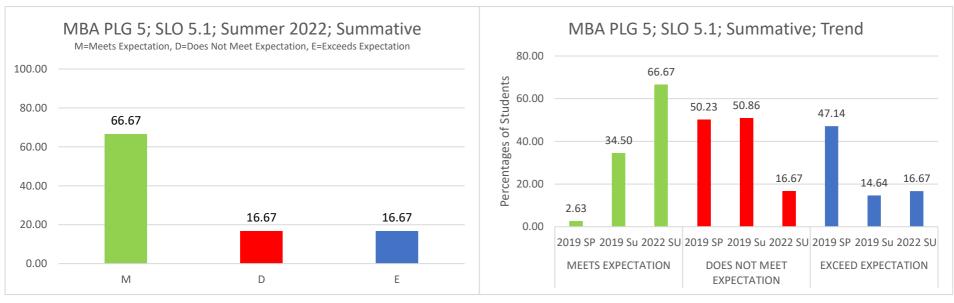


Figure MBA - 21 Figure MBA - 22

## Summer 2022 Student Learning Assessment Report: Executive Master of Business Administration

	Student					
Program	Learning		Measurement			
Learning Goal	Outcome	Measure	Criteria	Result	Observation(s)	Closing the Loop
1. Managerial	1.1 Communicate	Summative: Exit	Assessment Tests	See	Target: 80% students should meet or,	Interactive assignments are used in
Communications	effectively	Assessment Test and	Meets Expectation:	Figures	exceed expectation.	the courses. Students are required
	toward	Course-Embedded	60% -80%; Does	EMBA –		to present on relevant topics that
	achieving	Assessment (EMB	Not Meet	1 through	Students failed to meet the target.	help them develop better
	managerial	690 final term project)	Expectation < 60%;	EMBA -		communication skills.
	objectives.		Exceeds	2	Trend: Students Performance has	
		Formative: Course-	Expectation> 80%		deteriorated over the period with an	
		Embedded			increase in the percentage of students not	
		Assessment (EMB	Course-Embedded		meeting expectations.	
		650 final term project)	Assessment:			
			Rubric #			
			EM.1.1.1.1			

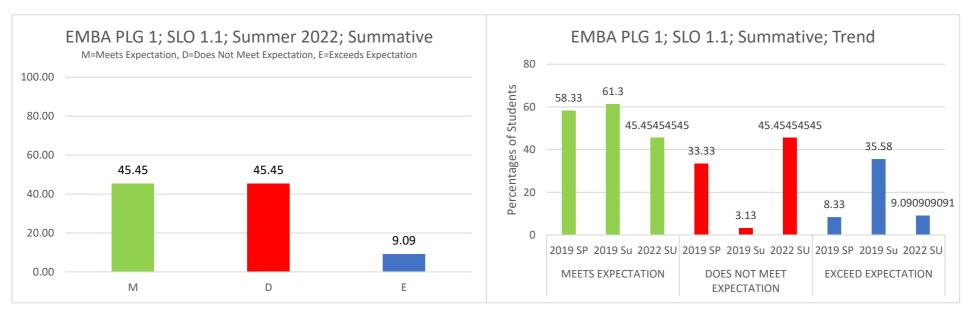


Figure EMBA - 1 Figure EMBA - 2

Program	Student Learning		Measurement			
Learning Goal	Outcome	Measure	Criteria	Result	Observation(s)	Closing the Loop
2. Critical Thinking and Decision Making	2.1 Apply appropriate analytic framework to solving management problems, and developing of integrative managerial solutions.	Summative: Exit Assessment Test and Course-Embedded Assessment (EMB 690 final term project)  Formative: Course- Embedded Assessment (EMB 650 final term project)	Assessment Tests Meets Expectation: 60% -80%; Does Not Meet Expectation < 60%; Exceeds Expectation> 80%  Course-Embedded Assessment: Rubric # EM.2.1.1.1	See Figures EMBA – 3 through EMBA - 4	Target: 80% students should meet or, exceed expectation.  Students failed to meet the target.  Trend: Students did not meet the target and performance has extremely deteriorated over the period with an increase in the number of students not meeting expectations. This is an area of concern.	Faculties developed different strategies to organize and deliver lecture in ways that engage students and meet the courses' learning objectives.

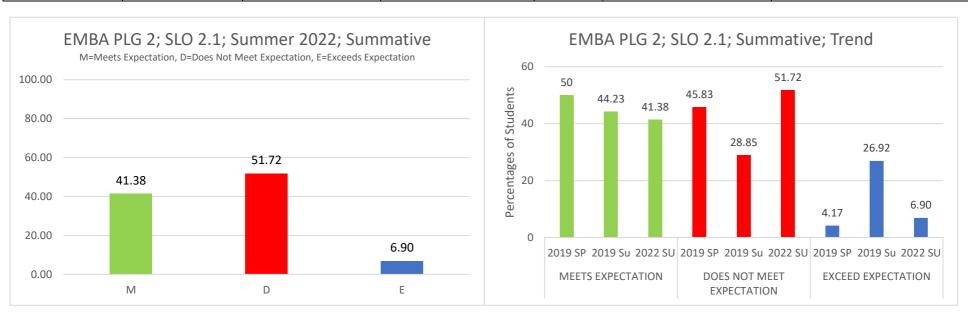


Figure EMBA - 3 Figure EMBA - 4

	Student					
Program	Learning		Measurement			
Learning Goal	Outcome	Measure	Criteria	Result	Observation(s)	Closing the Loop
2. Critical	2.2 Determine	Summative: Exit	Assessment Tests Meets	See	Target: 80% students should meet	Realistic illustrations from the
Thinking and	relevant	Assessment Test and	Expectation: 60% -80%;	Figures	or, exceed expectation.	business world, case studies and
Decision	decision	Course-Embedded	Does Not Meet	EMBA –		research articles are used in
Making	criteria and	Assessment (EMB 690	Expectation < 60%;	5 through	Students achieved the target.	classroom teaching to provide
	alternatives,	final term project)	Exceeds Expectation>	EMBA -		students better understanding of the
	and identify		80%	6	Trend: Students' performance has	subject matter.
	the optimal	Formative: Course-			improved over the period with a	
	solution.	Embedded Assessment	Course-Embedded		decrease in number of students not	
		(EMB 650 final term	Assessment: Rubric #		meeting expectations.	
		project)	EM.2.1.1.1			

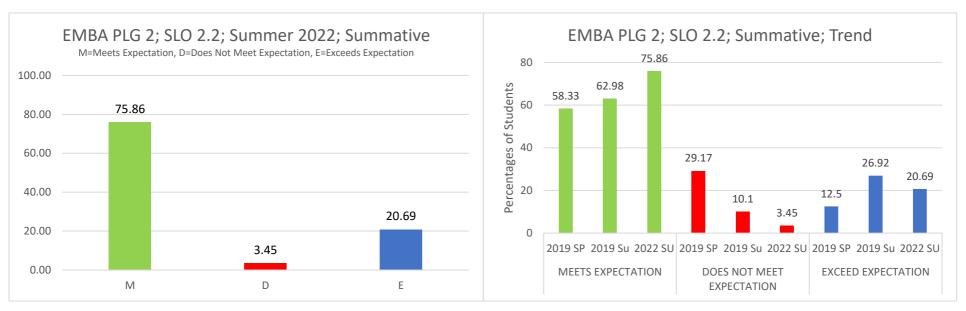


Figure EMBA - 5 Figure EMBA - 6

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
3. Integration of management tools and techniques	3.1 Integrate and apply the tools and techniques of management, drawing on a broad-based knowledge of the major functions (accounting, economics, finance, information systems, marketing, operations management, and strategy) to solve complex management problems and render sound business decisions.	Summative: Exit Assessment Test and Course- Embedded Assessment (EMB 690 final term project)  Formative: Course- Embedded Assessment (EMB 650 final term project)	Assessment Tests Meets Expectation: 60% -80%; Does Not Meet Expectation < 60%; Exceeds Expectation> 80%  Course-Embedded Assessment: Rubric # EM.3.1.1.1	See Figures EMBA – 7 through EMBA - 8	Target: 80% students should meet or, exceed expectation. Students failed to meet the target.  Trend: Students Performance has deteriorated over the period with increase in percentage of students not meeting expectations.	Faculties with Ph.D. from North America or equivalent universities and long industry experience at top-level corporations, teach in the EMBA program.

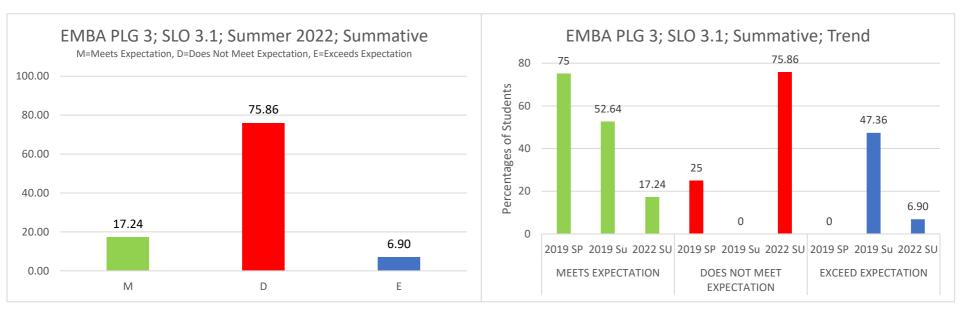


Figure EMBA - 7 Figure EMBA - 8

Program Learning Goal	Student Learning Outcome	Measure	Measurement Criteria	Result	Observation(s)	Closing the Loop
4. Global Perspective	4.1 Augment business decisions with global considerations.	Summative: Exit Assessment Test and Course-Embedded Assessment (EMB 690 final term project)  Formative: Course- Embedded Assessment (EMB 670 final term project)	Assessment Tests Meets Expectation: 60% -80%; Does Not Meet Expectation < 60%; Exceeds Expectation> 80%  Course-Embedded Assessment: Rubric # EM.4.1.1.1	See Figures EMBA – 9 through EMBA - 10	Target: 80% students should meet or, exceed expectation. Students met the target.  Trend: Student performance has improved over the period with increase in percentage of students meeting expectations.	The EMBA curriculum recognizes and incorporates emerging trends, concepts, and issues of globalization. This is reflected in course design and pedagogy.  Interdisciplinary integration with globalization is attained through a global capstone course.

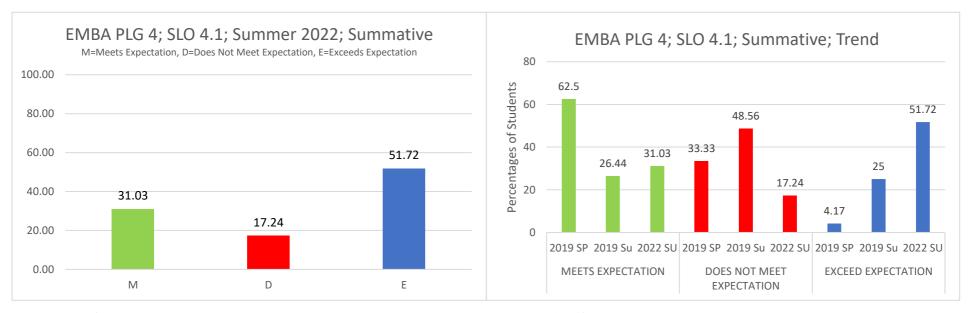


Figure EMBA - 9 Figure EMBA - 10

	Student					
Program	Learning		Measurement			
Learning Goal	Outcome	Measure	Criteria	Result	Observation(s)	Closing the Loop
5. Ethical	5.1 Evaluate and	Summative: Exit	Assessment Tests	See	Target: 80% students	By applying uniformity in their
considerations	articulate ethical	Assessment Test and	Meets Expectation:	Figures	should meet or, exceed	approach to the online classroom the
	considerations in	Course-Embedded	60% -80%; Does Not	EMBA -	expectation	Department along with the school
	managerial	Assessment (EMB	Meet Expectation <	21 and	Students met the target	managed to ensure satisfactory
	decision making	690 final term	60%; Exceeds	EMBA -		students learning across all courses
	and in enterprise	project)	Expectation> 80%	22	Trend: Student's	taught.
	management.				performance has increased	
			Course-Embedded		by showing a high	
			Assessment: Rubric #		percentage in students	
			EM.5.1.1.1		exceeds expectations.	

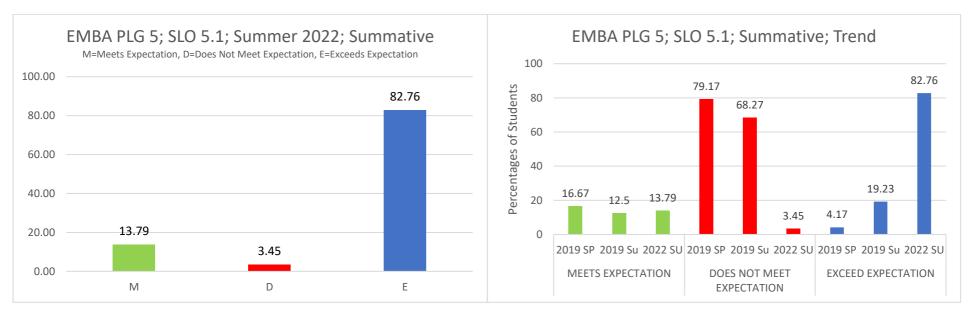
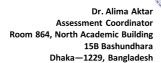


Figure EMBA - 11 Figure EMBA - 1

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