



DR. MEHE ZEBUNNESA RAHMAN

DIRECTOR BBA PROGRAM AND ASSOCIATE PROFESSOR SCHOOL OF BUSINESS AND ECONOMICS (SBE), NORTH SOUTH UNIVERSITY

PERSONAL DETAILS

Nationality
Bangladeshi

EDUCATION

- Ph. D in Environment and Development at National University of Malaysia under **Commonwealth Scholarship Fellowship Plan (CSFP)** in 2016
- MS in **Production Economics. First Class 1st position.** Bangladesh Agricultural University.
- BS in **Agricultural Economics (Hons),** Bangladesh Agricultural University **First Class 1st position (Awarded Gold Medal from Chancellor of the University and the President of Republic of Bangladesh)**

CONTACT

- ☎ +88 01711477277
- ✉ mehe.rahman@northsouth.edu
- ✉ drmzebunnesa@gmail.com

WORK EXPERIENCES

- ✓ **Director of BBA Program and Associate Professor** at North South University since 2018 to till date
- ✓ **Director of BBA Program** at Southeast University since 16th March 2016 to 22th January 2018.
- ✓ **Sponsor Shareholder** of Union Bank Limited.
- ✓ **Chairman of the Governing Body** of Dr. Asadur Rahman College in Magura, Nilphamari

AWARDS FOR ACADEMIC EXCELLENCE

- ✓ Awarded **Commonwealth Scholarship Fellowship Plan (CSFP)** Of Ministry of Higher Education of Malaysia for Ph.D Program
- ✓ Awarded **ShamsulIslam “Gold Medal”** by **Chancellor of Bangladesh Agriculture University, President of Bangladesh** for outstanding results in the BSc.Ag. Econ. (Hons). The Medal was given in the University convocation held in 2003.
- ✓ Awarded **“Bangladesh KrishiBiswa Biddalaya Padak”** for outstanding result in Bangladesh Agricultural University.
- ✓ Obtained **NST (National Science & Technology) Scholarship** for working on the thesis captioned **“Impact of Selected Rural Development Programmes of BRAC on Household income Generation through increase women participation in a selected area at Mymensingh District”** which constituted as a part of requirement for M.S Degree.

PUBLICATIONS

1. Mahmud Akhter Shareef, Ronnie Das, Jashim Uddin Ahmed, Anubhav Mishra, Ishrat Sultana, Mehe Z. Rahman, Bhasker Mukerji, **Mandatory adoption of technology: Can UTAUT2 model capture managers behavioral intention? , Technological Forecasting and Social Change**, Volume 200, 2024, 123087, ISSN 0040-1625, <https://doi.org/10.1016/j.techfore.2023.123087>. (<https://www.sciencedirect.com/science/article/pii/S0040162523007722>)
2. Human Resource Management **Bundles during COVID -19 Crisis (2022)** F Ferdousi, Mehe Z. Rahman Journal of Knowledge Globalization 14(1), 61-86
3. **Sustainable Green Marketing: Increasing Awareness of Recyclable items (2021)** Mehe Z. Rahman , FFerdousi , Shabnin Tahman , Tanya A Chowdhury (21) North South Business Review12(1)
4. Mehe Zebunnesa Rahman,Sohela Mustari,Tanya Ahmed &Samira Rahman(2022) **“Domestic violence in developing countries: an evidence from Bangladesh”** Journal of Human Behavior in the Social Environment <https://doi.org/10.1080/10911359.2022.2075515>
5. Mahmood MEHRAAEIN, Rafia AFROZ, Mehe , R Md MUHIBBULLAH (2021) Dynamic Impact of **Macroeconomic Variables on the Ecological Footprint in Malaysia: Testing EKC and PHH*** Journal of Asian Finance, Economics and Business Vol 8 No 5 (2021) 0583–0593
6. Mustari . S., Mehe .R., Kar., Sushmita (2021) **"Life in School Closure: Effects of Coronavirus on the School-Going Children in Dhaka, Bangladesh"**, has been published in UNESCO Prospects, SPRINGER PublicationQuarterly Review Comparative Education
7. Mehe, R., Chamhuri, S., & Rawshan, B. (2020). **Eradicating poverty among waste workers through waste collection** A case study of Dhaka city. International Journal of Environment and Waste Management. (Scopus indexed) , Vol .26. No. 1 pp 85-101
8. Mustari, S & Mehe , R (2020)**The Effect of the Corona Disaster on Women: lockdown and Coronavirus from the lens of Social Science Background of thestudy.** Preprint
9. **Eradicating poverty among the waste workers through waste collection?** A case study of Dhaka city (IJEWM-68725) had been accepted in International Journal of Environment and Waste Management (Scopus indexed) in 2019
10. **Heavy Metal Accumulation in Leafy Vegetables Grown In Industrial Areas Under Varying Levels Of Pollution.** ISSN 0258-7122 (Print), 2408-8293 (Online) Bangladesh J. Agril. Res. 43(1): 39-51, March 2018
11. **Challenges of waste management and recycling : untold stories from a developing country** Mehe Z Rahman has been published in Journal of Environmental & Analytical Toxicology, 2018
12. **Achieving Sustainable Livelihood Through Solid Waste Management In Dhaka City.** International Journal of GEOMATE Volume 12, Issue 30 2017 (Page-19-27) ISSN:2186- 2982.(Scopus Indexed)

14. **Remediation of heavy metals polluted soil through organic amendments.** Published in Bangladesh Journal of Agriculture Research (BJAR) in Volume 42 issue 4 2017 page 498-607
15. **Eradicating Poverty And Achieving A Sustainable Livelihood Through Solid Waste Management: A Case Study In Dhaka City** has been published in Colloquium 2014 Lestari
16. **Adaptation of High Breed Paddy and its Future Consequence in Bangladesh: An Economic Analysis.** Published in Bangladesh Research Publication journal Volume no:2 Issue no: 4. Page no 679-685 July-August .
17. **Return predictability in the stock market , A variance ratio test approach.** Published in journal of the Bangladesh society for Agricultural Science and Technology. Issue no 1 and 2. volume 5 June 2008
18. **Income Generating Programmes for Women of analysis of BRAC.** The Journal of the Bangladesh Society for Agricultural Science and Technology. Issue No. 3 & 4. Volume IV December 2007 (page 209-214)
19. **'Dimensions of Innovation in Commercial Banks.'** published in Centre for Business Research . The Journal of School of Business Studies Southeast University. Volume II No. 1 January – June, 2006. ISSN 1815-3262.

PROCEEDING PAPERS

1. **Challenges of Waste Management and Recycling : Untold Stories from a Developing Country.** 9th World Convention on Recycling and Waste Management has been published on October 22-23, 2018 Osaka, Japan.
2. **Waste To Wealth: Sustainable Livelihood Of Waste Workers In Bangladesh** has been published International Seminar of Changing the Mountain Nepal held on 27-29 th October
3. **Solid Waste Management : Battle With Poverty** has been published on 7th International Seminar of Regional network on Poverty Reduction. 13-15th November Bangladesh
4. **Factors Affecting Waste Collection ; A Study Of Waste Management Program In Dhaka City.** has been Presented in The 4th International Seminar Of Regional Network On Poverty Eradication ' Organized By Renper . At Universiti Malaysia Kelantan (Jeli Campus) On 23rd Oct -25th Oct 2013.
5. **Poverty Reduction Among Scavengers: A Logistic Analysis Of Bangladesh** has been presented in ' Poverty Alleviation and Social Protection Conference Bangkok ' ON 9-11th March 2013 and published in proceedings Page no 131-143 ISBN 978-86-87043-15-2 organized by Tomorrow people organization <http://www.tomorrowpeople.org>

6. **Trends of Population Dynamics in Dhaka City of Bangladesh: Consequences and Challenges of Urban Poverty**” has been accepted for the conference and presented “Population Dynamism of Asia: Issues and Challenges Ahead” to be held from 11-13 July 2011 at the University of Malaya, Kuala Lumpur, Malaysia.

7. **Analyzing Primary Major Tropical Timber Market Developments in Malaysia** has been accepted for the 4th Asian Business Research Conference, 23-24 December, 2010

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